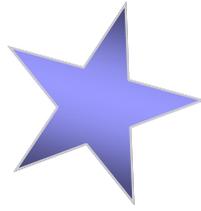


We continue to search for new talented child models, especially in the 8-16 age group, so if you know someone who has what it takes to be a little star, please ask them to give us a call!

NEWSLETTER
EDITION 10

MAY 2008



Bettina
M A N A G E M E N T



See us on the Web!

www.bettina.com.au



Welcome to the latest edition of the Bettina Management newsletter! In this absolutely jam-packed double issue we take a closer look at the work that several of our little stars are currently doing in the latest Nicholas Cage movie being filmed at the Docklands Film Studio, just 700 metres from Bettina Management's office in Melbourne! We also focus on the recent **L'Oreal Fashion Festival** where two of our rising stars stole the crowd's attention - and that of the mainstream media - with their appearance in the Mini-Me Fashion Parade. All that and more can be found in the **Latest News** section. Our **Stories/Experiences** section makes for some very interesting reading this time round with lots of kind words from our clients both for the agency in general as well as some of our fantastic talent! And why not have a read of our **Jobs** section, where you will find a list of the recent jobs and castings that we have been doing in Sydney, Melbourne, Brisbane and Perth. Oh yes, there's another exciting development! Our office in Brisbane is now up and running!



Latest News Movies, Movies, Movies!!

The ongoing trend of the major Hollywood studios to produce films in Australia is continuing to be of great benefit to the agency and the kids. We are still casting for the **Steven Spielberg** epic, **The Pacific. X-Men - Wolverine**, starring **Hugh Jackman** is continuing to forward us requests for further castings. And the new major blockbuster to bring us work is the \$50 million thriller, **Knowing** starring **Nicholas Cage** and **Rose Byrne**. This is the 2nd major film that Nicholas Cage has starred in and filmed down under. The previous movie being **Ghost Rider**, which we also cast for! He's here so much these days that he apparently looking to buy a house instead of continually renting.



Our kids have been very successful in getting large and small parts in **Knowing**, a movie based on one of Steven King's novels. Bettina Management's, **Mark Trainor** has been busy for the past month filming at a number of locations in Victoria. As we type this newsletter, he is currently being put up in a lovely B&B with his lucky parents at Mount Macedon where Nicholas Cage's home is in the film. Mark is the double for nine-year-old US actor **Chandler Canterbury**, who will be seen this year as a younger version of **Brad Pitt** in **The Curious Case of Benjamin Button**, with **Cate Blanchett**. In **Knowing**, he plays Cage's son, Caleb.

Continued next page.....



Jade Sandkuhl (in pink) and Kaela (in blue) on the set of Knowing with Nicholas Cage

IMPORTANT NOTICE: Our newsletters are now emailed to all our members for whom we hold current email addresses and they are also displayed on our website. To upgrade your email address, please email newsletter@bettina.com.au

Achievements/Experiences



Jacinta Warren - Studio Bambini (March Issue)

Hi, I was so excited the morning that I woke up for my Studio Bambini modelling shoot. We actually had to take a ferry to Cockatoo Island which has a lot of history attached to it. It used to be a former convicts gaol and later a shipbuilding yard.

When we arrived at the island, I felt like a princess as my nails were painted and my hair was styled by a professional stylist. That was really cool. Then we got to change into various designer outfits like Escada, Diesel, Marithe & Francois Girbaud and Replika. The clothes and shoes were very beautiful and I thoroughly enjoyed the whole experience. It was a very long day as the shoot took all day long and ended at 4.00pm. It was worth the effort when I saw my pictures in the March issue of Studio Bambini. I took it to school the next day to show my friends the beautiful pictures. I am also mailing the magazine to my grandma who lives in Singapore and my aunt who lives in France. Thank you Studio Bambini and Bettina Management for giving me this great opportunity.

Continued page 3.....



Letters

"I just wanted to say how impressed I was with the professionalism of staff at Bettina's. Last week my daughter Caiti was called to have an interview with Sharon. (We've been bitten before with a bogus agency so I was extremely wary!!) Sharon was an absolute angel! So lovely and she genuinely treated Caiti (and myself) as if we were family. The next day we received a call from a lady in Victoria inviting Caiti to join Bettina's!! She set up a date for the photo shoot the following day where we were greeted with more lovely Bettina's staff! Caiti had an absolute ball with the photographer who was a gem! Hopefully this may be the start of Caiti's dreams coming true! Thank you to you all!" **Julie Hoare (Parent of Caiti)**

Continued page 4.....

Latest News (Continued)...



Others who equally deserve a mention are the extras who will appear in the film. The kids from the Bettina Management agency with acting roles include Aaron Ford, Adam Balli, Adele Reardon, AJ Michael, Alana Dobbs, Alanna Purchase, Ali Simpson, Alicia Granata, Annabelle Mummery, Ashley Neville, Brenton O'Dwyer, Brittany Hastings, Caitlyn Harry, Caitlyn Williams, Campbell De Kreger, Callie Wilson, Casey Jones, Charlie Levine, Charlotte Ford, Cynan Baugh, Dale Marshall, Ellesha Hardeman, Hannah Smith, Jade Sandkuhl, Kaela Martin, Lachlan Ford, Liam Fothergill, Liam Richards, Lloyd Hillard, Madeline Galea, Madison Hall, Madison Williams, Magenta Townsend, Mary Ngoma, Maxwell Norton, Michael Hastings, Mitchell Chapman, Morgan Galea, Natasha Slater, Nicholas Bishop, Olivia Havers, Sabit Esati, Sarah Thompson and Tayla Harry!

We even have some parents playing extras roles in the movie including Andrew Purchase, Christian Slater (no, not that one! we don't think??), Garry Wilson, Jennifer Harmer, Jenny Thompson, Magda Boros, Maria Granata, Maria Slater and Travis Thompson!

This is all very exciting for those involved and the excitement will reach fever pitch with the movie's release next year! We are hoping to arrange a private screening of the movie when it is released and we should have no problems filling the cinema with the number of people who will feature from the agency! Congratulations to all.

L'Oreal Melbourne Fashion Festival



The L'Oreal Melbourne Fashion Festival was held in March and the undoubted highlight for many was the Mini-Me Fashion Parade which starred 2 of Bettina's kids. Both Mia O'Neill and Xnakzia Serfonteyn hit the stage wearing clothing from a range of major kid's labels including Country Road, Collette Dinnigan, Esprit, Diesel, Bonds, Baby Bardot and Paul Frank.



Mia O'Neill on the right loving the attention at the L'Oreal Fashion Festival

Looking on were Cashmere Mafia star Miranda Otto and international author Dana Thomas, who wrote 'Delux: How Luxury Lost its Lustre'. The event received major coverage on all major TV networks and newspapers many of which featured both Mia and Xnakzia lighting up the catwalk.



Xnakzia Serfonteyn (left) 'strutting her stuff' for the Mini-Me Fashion Parade.

We are all so proud of you Mia and Xnakzia! You both stole the show and represented Bettina Management so very well! We wholeheartedly congratulate you both and your parent's for their support.

'Why It Can Pay to Look Cute' (Sunday Telegraph)



In late April the biggest selling newspaper in the country featured the Bettina Management agency and three of its biggest stars for its article on child modelling; Mikaila Kadlec, Aidan Thomson and Jameson Birks. While we can't put the full article in the newsletter, here are some parts which feature our little stars in case you didn't get to see a copy...



Lovable look: Model Mikaila Kadlec, 3, is soon to star on nappy packets

Why it can pay to look cute

BY CARMEL MCELONEY
SHE is only three, but Mikaila Kadlec is paid more per hour than barristers and bankers. The curly-haired cutie will soon be the smiling face of Huggies nappies across Australia, after she was chosen as the face of the giant job of nappies.
Mikaila earned \$350, before agent's commission, for the 10-minute photo shoot.
Her exciting career is not unusual for child models, but the work can be inconsistent. Fellow baby model Bronte Thompson, 17 months old, has earned \$750 an hour and been snapped in the arms of Aussie supermodel Jennifer Hawkins.
The Superstar Olive baby has starred in campaigns for fashion labels and the department stores.
Bronte's brother Aidan, 5, has also modelled for clothing brands and stores and earned \$500 as the face of a baby formula. He has amassed \$7000 in earnings and has just auditioned for a feature film.
Their mother, Nicole Thompson, said their pay varies, for Mikaila she only works two hours and Bronte can do about two or three castings a week.
work for an hour accompanied by a parent or guardian.
"Usually, they will take a favourite toy, book or blanket to keep the child happy, entertained - most shoots will work around the child's sleep schedule."
Despite the lucrative pay, however, work can be irregular for various brands.
Jameson Birks, 7, earns about \$300 an hour in TV commercials for various brands.
Three years into his career, Jameson has modelled almost 500 and is about to start work on a new children's TV show, where he will be one of four hosts.
His mum, Carolyn, said television work pays about \$200 a day for four hours' work.
"It's not every weekend and Jameson has not had any castings in the past three months, but then suddenly you might get four in a row - it's spontaneous," she said. Parents pay a fee of about \$600 to sign their child to an agency, then ongoing commissions. Ms Kadlec said modelling pays well, "but I think most parents do it because they like having the photos, not because of the earnings".
Ms Kadlec said modelling days were "bad". "I think most parents do it because they like having the photos, not because of the earnings".
Beth Kowalski of Bettina Model Management, said Jameson and Mikaila are at the peak of the industry and do not know the earnings of all child models.

SHE is only three, but Mikaila Kadlec is paid more per hour than barristers and bankers. The curly-haired cutie will soon be seen smiling from supermarket shelves across Australia, after she was chosen as the face of Huggies pull-up nappies. Mikaila earned \$3500, before agent's commission, for the 10-minute photo shoot. Her earning power is not unusual for child models, but the work can be inconsistent...

Aidan, 5, has also modelled for clothing brands and stores and earned \$3500 as the face of a baby formula. He has amassed \$7000 in earnings and has just auditioned for a feature film...

Jameson Birks, 7, earns about \$300 an hour in TV commercials for various brands. Three years into his career, Jameson has earned almost \$9000 and is about to start work on a new children's TV show, where he will be one of four hosts. His mum, Carolyn, said television work pays about \$1200 a day for four hours' work.

"It's not every weekend and Jameson has not had any castings in the past three months, but then suddenly you might get four in a row -- it's spontaneous," she said. Parents pay a fee of about \$600 to sign their child to an agency, then ongoing commissions. Ms Kadlec said modelling pays well, "but I think most parents do it because they like having the photos, not because of the earnings"...

Mikaila and Aidan even had their photos in the paper!



Latest News (Continued)...



False Witness

This two-part mini series for UK TV which is directed by Peter Andrikidis (Underbelly) and starring Dougray Scott (Desperate Housewives, MI2) and Claire Forlani (The Rock, Meet Joe Black) will also feature four of Bettina Management's finest... Alec Arnold, Scott Sydney, Patrick Lockington and Mitchell Cook are all in this series that is set in Russia, UK and Sydney. Brilliant work kids!

Achievements/Experiences

....continued from front page

Heath Thorpe – Dulux & Castle Hampers (TVC)



Hi everyone my name is Heath Thorpe, last year in the school holidays in April I did a Dulux ad in Point Cook. There was Me and Mandela and the sheepdog Zoro, I had to cuddle Zoro while Mandela was meant to be my sister, it is going to be on a paint can. IT WAS GREAT FUN!!!!!!!!!!!!!!!!!!!!!! The last school holidays I went to Hoppers Crossing to make a T.V commercial. It was for Castle Hampers. I made another friend Hannah who was also meant to be my sister too. We won the hamper so we had to open all the boxes with toys and food it was Christmas as well. It was a long day and I was tired but it was the best fun. Thanks to Anna for all the help she is great. Love Heath Thorpe - My Mum had a great time too.

Tiahn Mabarrack - Elise (Film)

Starring in the feature film Elise was a great experience for me I met so many new people including **Natalie Imbruglia** it was very exciting to meet her. I was in Adelaide for 5 weeks we stayed in a nice hotel at the beach with my family. We filmed at different locations including the beach and two different houses. It was fun to have my hair and make-up done every day and wear the different clothes from the wardrobe department. I am looking forward to going to the premier later in the year. Tiahn Mabarrack



Natalie Imbruglia with Tiahn Mabarrack -
Clare Valley



Darcy Chircop – Sudden Impact (Channel 9)

I really liked being in the harness because I got thrown up in the air lots of times and it will look like I got hit by a car. I also got to eat 3 ice poles and that was cool. The people were very friendly It was very weird having a pretend mum and dad for the show. I also had to wear a neck brace and it felt really strange. I had a great day and felt happy. I loved doing the stunt. Darcy



Annabelle Mummery - Knowing (Movie)

I worked for three days on the movie "Knowing" as an extra and it was very interesting! I really enjoyed it and would love to do it again. We got to see and meet **Nicholas Cage!**



Darcy's TV debut

We also got to see how a movie was made and how many times a scene had to be taken. We met the director, camera crew and manager. There were around one hundred kids, aged between five and thirteen. I made some new friends and played with them during the breaks. We also got free lunch and drinks, (that was a bonus). It was extremely exciting, full of new experiences and really fun. Annabelle (10 years)

Charlie Levine – Knowing (Movie)



Dear Anna, Thankyou so much for nominating me to be an extra in the filming of the movie The Knowing last week. It was a great experience and I learnt heaps about the movie world and making movies generally...The movie is set in the 1950's so we all had to have really short hair-cuts which were pretty funny. We went to wardrobe where I was given school-boy tight pants and an old fashioned shirt from those times. The girls looked great in full skirts and head bands like they wore in the old days.

We then had a quick breakfast in the hall and then I was chosen along with eighteen other children to be in the class-room scene. This took all Thursday to film!! Each take had to be recorded many times over till they had just the right look. We had to pretend to draw in class, clap [with no sound] and say Good Morning to the Teacher. There were lights, camera guys, smoke machines and fashion designers in the tiny class-room with us. It was great fun.

On Friday we filmed a scene in the playground with all the kids on set. It was amazing to see the huge cameras on big boom cranes swinging over the top of us to get the right shots. By Saturday we had to be on set at 7.00am and we were all getting a bit tired but still enjoying the experience. This day we filmed a school fair with balloons and fairground activities.



Jobs



Following is a list of some of the TV and print work that our kids have cast for or featured in since the last newsletter:

101 Dalmations (Video), Australian Fashion Awards, Bardot, Bazaar Bread, BBC London – Voice over work, Bendon, Berlei, Best & Less, Big W, Black Swan Theatre Company WA, Bonds, Boys are Back in Town (Mini series), BP, Brainsy Toys, Butter Menthol, Carla De Jong UK, Chain Reaction, Clorox, Cold Power, Colonial First State, Dec Communications, Department of Education & Training, Department of Human Services, Diamond Cut, Dimmeys, Dowd Corporation, Education and Training – WA, Eloise in Paris (Movie), Enfagrow (NZ), Evonik, Far Away (Mini Series), File Mile Press (Mini Series), Footy Show NRL, Ford, Foxtel, Green Kids Cloth Nappies, HBF TVC, Holcam Creative – WA, Iced Tea, Japanese Insurance, Jenny Craig, Jewish Family Centre, Just Jeans, Karicare, Kitty Lee Photography, KM06 - Catholic Diocese Campaign, Kmart, Knowing (Movie), La Porchetta, Latina Pasta, Laugh Kiss Cry (Mini Series), Limelight Events, Lincraft, L'Oreal Fashion Parade, Lottery West TVC, Maggie Noodles, Marketforce, McDonalds, Metricon Homes, Mid Summer Magic (Short Film), Mini Me Toddlers, Miss Bossy Boots, MTV, Myer, Myer Bindi Irwin Fashion Parade, NCP Design, Netflix, New Balance, Nickelodeon, Olay, Opel, Oreo, Pizza Hut, Postie Fashions, Qantas Socceros, Rams Home Loans, Raymond Clothing, Red Dust To Colours Feature Film, RIO, Rocky Horror Show, S26 Gold Toddler, Seafolly, Simmons Homes, Smelly Welly, Snooze, Son of Man (Short Film), South Perth Fiesta, Specsavers, Splash Catalogue, Style Corporation, Subaru, Sussan, Target, Taubmans TVC, Teenage Nappies, Telstra TVC's, The Deep End (Film WA), The Milk Run (Mini Series), Til 3 Knocks (Short Film), To Fists One Heart (Film WA), Tropicana Juice, Water Short Drama WA, Windsor Apparel, Woman's Day, Woolworths, Xmen'96 Wolverine (Movie), Yellow Pages and many more!



Letters (Continued)

"On Wednesday 3rd March two of Bettina's brightest stars, Mia O'Neil and Xnakzia Serfonteyn were queens of the catwalk during the Mini Me Collection parade, held at Prahran Town Hall as part of the 2008 L'Oreal Melbourne Fashion Festival. The gorgeous girls looked sensational in the hottest new trends by leading Australian designers including Country Road and Small Paul by Paul Frank. Casting the perfect child for the job is often a very difficult and time consuming task. It is always a pleasure to work with Bettina Management, as I am assured of access to amazing talent, as well as the most helpful and professional service in the industry." **Madeleine Farrelly, The ARC Factory**



"Hi Anna, We have decided to go with Lilly O'Toole. Thank you for selecting such a great face. You certainly nailed it first go and we will be contacting you for some more work shortly." **Raffael Galardi (Director, Halo Agency@ International)**

"Anna, last night while out shopping Shania and I happen to go down the aisle with the Sakata rice crackers. We were very excited to see the new packaging with herself and Dr Fruitloop. I just wanted to say thank you and that they look great and it was a good surprise. We have the whole family going out to buy them now. It was also a great experience for her. Kind Regards, **Melissa Eades (parent of Shania Gavin)**

"Hi Anna, Just wanted to say thanks to you and Shania for your time at the shoot yesterday. I think it went really well and Shania is a little Hollywood starlet in the making! Kind Regards" **Catherine Archer (Brand Manager, Smiths Snackfoods)**



"Hi Anna, Just letting you know that Amelia Grace was FANTASTIC yesterday!! So professional - didn't complain at all, was beautifully presented, was well behaved and very charming. Her pictures look absolutely beautiful!!" **Caitlin Irving (Elise Garland Public Relations)**

"Hi Anna...The shoot with Harley actually went so well with time that it was all done in less than half an hour – you may want to pass on the message – thanks to Harley for being a true professional and that it was a pleasure working with him – very easy to shoot." **Nick Pasitchnyj, NCP Design**



Shania Gavin with the Clown on the Sakata TVC

"Dear Anna, my name is Jade Sandkuhl and I joined Bettina Management in November 2007. I have been very lucky to have been one of several children extras used in the Nicolas Cage movie currently being filmed in Melbourne called 'Knowing'. I had to have my haircut into a short bob and wear clothing from the late 1950's. This was a very interesting experience. You don't realise how long it takes to film just the smallest of scenes in a movie. I was involved in about three different scenes taken from many different angles over three full days. I'm sure they must have filmed the same scenes about 20 or 30 times. I guess this is how they get the perfect scene that the director wants. I also met and made friends with several other kids and was especially happy to meet my new friend Kaela also from Bettina Management. I am wearing the pink and Kaela is wearing the blue outfit in the photos we have attached. Also there are several other photos setting up various scenes and also some photos with some other featured extras. I look forward to more and more work with you and am hoping to experience some catalogue, photographic and catwalk work in the near future. Thank you so much for the opportunity and I can't wait for more." **Jade Sandkuhl, Age 9.**

Closing So that's it, you're up to date with a few of the assignments our kids have been doing over the past few months. We hope you enjoyed hearing all the stories that our little stars have had to tell! Please keep sending us your stories and letters and maybe you could feature in our next newsletter! Until then, take care and stay warm over the winter months. Love, Bettina xo