

St George, Westfield Kids Shoot, The Adams Family Shoot, Insurance Line, Microsoft CEO Presentation, Shine for Kids, Young Firass Feature Film, Aqua Blue, Austrade, This Christmas TV Series, ALDI, Arnotts, Glen 20, Smiths Family, Panadol, Disney, The Grandmothers Feature Film, NT Tourism, Dinner in the sky TVC, Lamb TVC, Kleenex, Best and Less, Fujitsu, Jeans 4 Genes, Sam's Story, Zoggs, Tricky Business, McDonald's, David Jones, Uncle Toby's, Foxtel, Industry Clothing, Pacific Polly, Baby Love, Whitedent Toothpaste, ACP Magazine, Reason to Smile, Mentos, Nurofen for Kids, Studio Bambini, Trap Door Productions, Fury Road Feature Film, Gelato Denim, Escargo Clothing, Satterly, Betts Kids, The Sportsware Company, Rayannes Designs Clothing, HBF TVC, Eye 4 Fashion, Screenwest, SGIO TVC, Mirvac Homes, Dale Alcock Homes, Burswood Casino, Kangaroo Creek, Reflexion Baby Shoot, City of Joondalup, Carbon Tax Government TVC, Pregnancy Clinic, Water Corporation, Sheepskin Ugg Boots, Austin Lakes, RAC Footy Training, Fatal Honeymoon Feature Film, Mako Island, My Community Connects TVC, Gotcha Photography, Reef Doctors Mini Series, Pacific Smiles, NRMA, Linda Kingston Website, Lotta Magazine, Cuddle and Bubs, School Safety TVC, Vanish TVC, Nestle TVC, Nan TVC, Lite 'n' Easy, Terra Nova, Lorna Jane, QLD Health, Dreamworld, Soloman Partnership Campaign, Ola & Olek, Coca-Cola TVC and many more!

Letters

"Dear Anna, Thank you so much for the opportunity to be involved with the Zoos Victoria shoot. What an honour!! When I told Dominic that he will be going for a photo shoot at Werribee Zoo he was so ecstatic including us. Thank you so very much from the bottom of my heart. What a fantastic day it was at the Zoo, getting so close to the animals. And to make this experience even better was to see Dominic on the billboard!!! Wow!!! So exciting!!! Thank you so very much. We appreciate everything that you guys have done for Dominic. So amazing!!!!" - Daria Droszczak (Dominic's mum)

"It was awesome Anna. I wasn't there, but my client told me everyone was in hysterics - which is exactly what I wanted. Feedback to me was that he was just perfect and did a great job - nailed it! We did have a couple of stationary cameras in the room. I'll get this over to you once I see it and it's been edited. Thanks again for being so helpful through this - fantastic outcome!" - Ivana Martinovic (Creative Director - Martin & Vic)

"Hi Anna, Just to let you know that Chelsea was incredible on the shoot - everyone was thoroughly taken with her and her abilities in front of the camera and her personality behind it. She is an absolute credit to your agency. She worked so well with direction and kept her focus throughout the day. Many thanks" - Shash (Gun Communications)

"We're always looking for great child talent for Myer and Bettina keeps sending us great kids. Anna at Bettina is excellent to deal with. She understands how busy we are and turns around our quick requests without any issues. Keep up the great work!" - Nadia Cech (Photography Producer - One20)

"Hello Anna, I just wanted to say thank you to you & your team. Dion had an amazing experience on her first job! She loved every second of it and we cant wait to see the end results. Wishing you all the best for 2012" - Priscilla (Dion's mum)

"Hi Anna, Owen and I got a nice little surprise today while shopping in BigW. We were just having a browse and came across someone we recognised. It took Owen a little while to work out who it was and once he did had a little giggle. The pic looks fantastic and we are very excited to see Owen on the packaging for Rio" - Jacinta & Owen Krueger

Closing

That's about it from us the agency! What an exciting year it has been so far. Soon enough we will be wearing jumpers and scarfs on our way into work as we anticipate the change in season and with it comes a whole new range of opportunities for work geared at preparing for the colder months of the year. We'd like to take a moment to thank the parents and family of the talent that have represented us so well this year. You truly are a credit to the agency. Also, a big thank you to the talent and parents alike who took the time to send in letters and emails telling us about your experiences. We're so proud of you! Until next time!

Love Bettina and the team xo

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Bettina
CHILD MODEL MANAGEMENT

Newsletter Edition 19 April 2012

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A Word From The Casting Director

Hello and welcome to the nineteenth edition of the Bettina Management newsletter! We hope you all had a wonderful Easter break and didn't eat too much chocolate! This year has kicked off to an exciting start for the agency as we congratulate the lucky boys and girls that have already won roles in current television commercials, clothing line advertisements and even a new mini-series! This edition's 'Achievements & Experiences' section looks at a recent television commercial for Canon filmed in Elwood, Monique's encounter with Santa Clause and more! Oh, and did we mention Jameson got to be the CEO of Microsoft for a day!?



- Anna Armstrong (Casting Director)

Latest News

Mrs Biggs - TV Mini Series

Based on a true story, Mrs Biggs follows the life of English-born Charmian Biggs and her interactions with the infamous robber, escapee and fugitive Ronald 'Ronnie' Biggs, who took part in the great train robbery of 1963. The 5-part series retells Mrs Biggs' story from her perspective and follows her movements and her time with Ronnie in Australia, where he had fled to evade the authorities. Here they lived between Adelaide and Melbourne with their children for 4 years before Ronnie left them all behind to flee once again to Brazil. The series is a UK/Australian Co Production and the crew are currently shooting here in Australia until the end of May. Lucky enough to get a piece of the action was little Blake Nicholson who was flown over to South Australia over Easter to play the role of Ronnie's son! Well done Blake, we look forward to seeing you on TV!



Russell Athletics - Headphone Hoodies

It looks like Russell Athletics have found a new way to listen to music whilst sporting a cool hoodie! Their new 'Headphone Hoodie' product comes in a variety of colours and sizes for kids (and big kids as well!) and allows you to plug the drawstrings into your ears so you can listen to your music device whilst you're on the go! The cables run through the drawstrings and down the garment into one of the pockets. How cool is that! And guess what? We know someone who has tried it already! Bettina's Angus Harris got the opportunity to take part in a photo shoot for the Headphone Hoodie posters, which are displayed in Rebel Sport stores Australia wide! Good work Angus! Check out the range at Rebel Sport @ www.rebelsport.com.au



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Achievements / Experiences

Canon TVC - Jay Judd

"I had so much fun at the Canon commercial. It was a long and hot day, but everybody was so nice to me and made sure that I had lots to drink and I even got an icy pole! There were lots of people at the shoot but they were all very friendly and I felt comfortable in front of the camera. It was very funny to meet my "mum and dad" because they look NOTHING like my real mum and dad, I couldn't stop laughing! The director let me keep the aeroplane from the ad, I will always remember my first ever TV commercial. Thank you Bettina for this chance!" - Jay Judd



Microsoft Presentation - Jameson Birks

"Dear Anna and Bettina, I went to audition for a Microsoft job where I had to be the CEO for the day. It was really cool as I got to play on the Xbox Kinect while I waited to audition. I was lucky enough to get the job and had to go into the city to a beautiful big building near the water. It was very exciting as I went by train and this was the first time for me. Once I knew I had the job I practiced and practiced so I would get it right. When I arrived, the Microsoft people were really nice to me. It was a surprise for me to walk in on the board meeting so I had to hide in a meeting room so no one would see me. I felt awesome as I had my hair slicked back and was dressed in a suit like a businessman. Mum had given me a big black folder to put my script in and a pretend phone. In the meeting room I practiced a few times and they really loved it. It was so funny because I got to yell orders at these important people about marketing budgets and strategies. The real Microsoft CEO (PIP) was nice to me and was the only one who knew I was a fake. She helped me a lot during the meeting. All the board members laughed at the stunt as they thought it was so funny that a kid was in charge of this massive company. It was a great and fun experience. After, the stunt mum took me out for lunch and then we rode the train home. Thank you to Anna for putting me up for this job, acting is what I really love to do." - Jameson Birks (former CEO of Microsoft for a day)



Barbie Shoot - Chelsea Hall

"Hi Anna, I had a fantastic time when I did the Barbie Shoot. Mel and the team from Mattel were great. The stylist and the photographer were so much fun. They made me have the best time and made me laugh a lot. The shoot went all day. I remembered all of the things that Jade taught me at the modelling training and it really helped me. At the end of the day I was given lots of Barbie stuff. My favourite things were the Barbie pyjamas and the Barbie camera. It was a great experience and I can't wait to do it again!" - Chelsea Hall



Disney Junior TVC - Emma Maguire

"I had a great time at the Disney Junior shoot, mainly because it was filmed at Lollypop Playland and I got to play there in between shots. I met a lot of nice people including Grace who I will appear on TV with. During the shoot we had to wear funny little microphones and repeat lines to the cameraman while he filmed us. There was lots of giggling, as we had to say some funny things. In between lines we got to play a game that had floating balls, that was really amazing. I had never seen anything like that before! All in all it was a fantastic day. I can't wait to see myself on Disney Junior!" - Emma Maguire

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Mrs Biggs - Blake Nicholson

"Hi Anna, How was your weekend? I hope the rest of the weekend you got to have a great break! I just wanted to touch base with you and say that the weekend went great. Blake had an absolute ball and from what I gather everyone was really happy with him. It was certainly an experience and after meeting everyone and being on location my nerves have settled down and we're super excited for the rest of the filming over the next few weeks. Blake's brother, mum and dad all seem lovely. Blake had a ball playing with Oscar who is playing his brother as we got to spend quite a bit of time with him prior to the scene out on location. I have attached a pic of Blake in his 60's costume. Thanks and I'll talk to you soon!" - Naomi (Blake's Nicholson's mum)

Mossimo Shoot - Damon Van Der Zwart

"I really enjoyed my first shoot with Mossimo. It was a fun experience for me, everyone was nice and very professional. I liked the location we were shooting at because it was very open and easy to shoot in. My favourite part of the day was when we were shooting at the rocks with our different coloured hoodies. I chose the best rock to sit on and they took a picture of us when we weren't looking! I look forward to future photo shoots with Bettina" - Damon Van Der Zwart



Robina Town Centre - Monique Wood

"My mum drove her car to the city and we went inside a big building. Inside there were lots of people and an Xmas tree and pretend presents. There were lots of clothes and jewelry and makeup everywhere. I sat in a chair and had my hair and makeup done by a really nice lady. And then I put on a pretty blue dress and shoes and jewelry. I had lots and lots and lots of photos taken of me. I ate lots of white chocolate and strawberries. It was so much fun. I had photos with Santa too, I know he wasn't the real one because mum told me that he was just a helper as Santa was at the north pole. When I took the photos with Santa I had to look in his ear for wax and recite the alphabet. I couldn't see any wax in there and this made everybody laugh and me laugh too. Mum kept laughing with me too and at the end they gave me a present, a box full of Jewelry including the belt I wore around my waist in the photos. My mum a few weeks later took me on an aeroplane to Qld to the Robina shopping centre. I got to see myself and Santa in the shopping centre everywhere. I also got to keep the catalogue from the Robina shopping centre. I was inside the catalogue twice and my mum said that if I want to be on the front cover one day that I can be. I really want to be on the front cover like the pretty other model lady that was at the photo shoot with me was. She was really pretty and nice to me!" - Monique Wood



Jobs

Following is a list of some of the TV and print work that our kids have cast for or featured in since the last newsletter:

Mrs Biggs, House Husbands, Target, Greek Snow White Play, Offspring TV Series, SaltwaterCoast.com.au, Bupa, Austar, Mother's Choice Strollers, Little Lunch TV Series, Dimmeys, Mini Haha Clothing, Australian Country Spinners, Medibank, TAC Cup, Carsales.com, Centro - The Glen Shopping Centre, Amcor Steel Company, Jeep, Canon, Lincraft, Annie the Musical, Melbourne Football Club, Financial TVC, Homicide Franchise TV Series, Piping Hot, Myer, Australian Scholarships Group, Bakers Delight, Apples TVC, AFL TVC, Cottee Cordial, Huggies Swimmer Pants, Vitamin TVC, Big M, Big W, Russell Athletics, Australian Unity, Time of Our Lives TV Series, Supermarket TVC, Cadbury, Roxy, Red Fly, Watergardens Mother's Day Shoot, Eleanor Curtin Publishing, Susans Mother's Day Shoot, Mattel/Barbie, Gun Communications Fashion Shoot,

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