

"Dear Agents (who came to our rescue and helped us pull together a fantastic casting for Ford. We landed this job and its budget with such little notice. Thanks to a small group of agents (yes that's you!) we pulled it off and now have all bar the last two roles cast. We saw some delightful families, nervous Dads and very eager teen girls, cheeky larikin boys, fabulous women and men and now have a whole new group of people to consider for future jobs. Best of all we confirmed a terrific and varied cast. Thank you for all your fabulous and carefully considered submissions. Thank you for getting actors, models and families in here at absurdly short notice. Thank you for always being so good humoured and willing to support us. We really appreciate everything you do! Lastly, please thank all the terrific people who came in for the casting, we know it takes time, effort and expense to come to a casting, we hope it was an enjoyable experience for them, we truly enjoyed meeting them all." - Allison Meadows (Mullinars Casting Consultants)

"Hi Anna, Leah had a great time at the Medibank shoot on Thursday. She was a little shy at first, but warmed up quickly to the staff and other kids. She loved the play acting with the other kids and her favourite thing was playing hopscotch. Leah even loved playing dress-ups at the wardrobe call the week before! She can't wait to do it again! It's been a great boost for her confidence. Not bad for her first job! Thanks so much for your support." - Rachel O'Halloran (Mother of Leah)

"Hi Anna, A huge thank you to you and the team for giving Dominic the opportunity to appear in the WorkHeath Commercial. The whole experience was so wonderful. I can't thank you enough. The whole production team was so wonderful!!! Big thank you to Sandy and everyone involved. Dominic was so excited when he saw the ad on TV. He made us very proud!!! And can't wait for the next adventure!!!!" - Daria Droszczak (Mother of Dominic)

"Dear agents, Another mysterious project that we're casting this week. PROJECT Y. Project X is still kicking around in its last stages and shoots between 15th & 17th September. I'd like to take this opportunity to thank all of you hard working agents on your help and support on a long drawn out project (Project X). I am always so overwhelmed with the effort that you all go to. Thank you so much for your support and enthusiasm!!!!" - Fiona Dann (Chameleon Casting)

"Hi Anna, I just wanted to send you a quick email to say thank you so much for your help in organising the ASG photo shoot. From what Derek has told me, it was a resounding success and our client is thrilled. James can't wait to see the pictures! Please let me know if you need anything from our end, otherwise thanks again for all your help!" - Nikki Williams (Director of Brand Projects)

"Hi Anna, Just wanted to say thank you so much for your help with the Medibank Private shoot. The crew were fantastic and Mackenzie had a great day with the other kids 'playing pretend'- she can't wait to do it again! It's been a great experience, and we look forward to the next opportunity. Thanks again." - Samantha Cullen (Mother of McKenzie)

"Hi Anna, Sorry I know you're busy but just letting you know that today was great for Ned at the VRC photo shoot. Thanks for organising everything from your end. Dani and Catherine were really lovely, as was Alex the photographer and the venue was superb, especially with today's weather! I hope the pics turn out well. Looking forward to checking out the Herald Sun tomorrow. Anyway, thanks again for all of your work, we truly appreciate it." - Melinda Hargreaves (Mother of Ned)

Closing

And that just about wraps up the latest Bettina Management newsletter! As we prepare for the Summer months and the onset of Christmas festivities, we'd like to extend a special thank you to all of the talent and their parents who have worked hard this year to make the agency proud across the various projects and events that the agency has supported. In particular we'd like to congratulate those members who have managed to achieve long-term roles in Australian productions underway and those to air in the new year. Well done! Until our next edition, have fun over the Christmas holidays and remember to keep sending in your stories and experiences for us to share!

Love Bettina and the team xo

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Newsletter Edition 18 December 2011

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A Word From The Casting Director

Hello and welcome to the eighteenth edition of the Bettina Management newsletter! What an exciting year it has been for the agency and the little stars that it represents! 2011 has seen the rise of talent into long-term job opportunities and the fulfillment of lifetime dreams for the lucky boys and girls who have been selected for exciting new productions such as the Offspring TV Series and the Jack Irish Telemovie! This edition's 'Achievements & Experiences' section contains insights into our talents involvement with jobs performed for Sudo Clothing, Medibank, Watergardens Town Centre and Northland Shopping Centre whilst our 'Letters' section includes a list of all the lovely letters we continue to receive on a regular basis from proud parents and clients of the agency.

- Anna Armstrong (Casting Director)

Latest News

Offspring TV Series - Ella & Eva Jarvis

Written by Debra Oswald in conjunction with John Edwards and Imogen Banks, the successful Australian television comedy-drama Offspring has enjoyed excellent ratings during its opening two 13-episode seasons which began airing on Channel 10 last year. Channel 10 had announced a third season, which is scheduled to air in early 2012. Amongst the excitement of it all are two very lucky baby girls Ava and Ella Jarvis, who have been offered 4-month contracts and a long-term role on the show as the children of Kate Jenkinson and nieces of Dr. Patrick Reed (played by Matthew Le Nevez). Offspring airs at 8:30pm on Monday nights. You may also visit the Channel 10 website for more info.



Jack Irish Telemovie - Gabrielle Smith & Scarlett Wilson

Inspired by celebrated novels written by Peter Temple, 'Jack Irish: Bad Debts' and 'Jack Irish: Black Tide', Andrew Knight and Matt Cameron have adapted the story of 'Jack Irish' to a telemovie to be aired on ABC1. Jack himself will be played by the accomplished Australian actor Guy Pearce (Neighbours, Home and Away, The Hurt Locker, The Proposition) and co-stars will include Shane Jacobson (Kenny) and Don Hany (Offspring) among others. Also casted for roles in this exciting new production are Bettina's very own Gabrielle Smith and Scarlett Wilson! Even Gabriella's mum was involved! The telemovie will be filmed in and around Melbourne and is scheduled to air in 2012.



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Achievements / Experiences

Lorenzo Calcagno - Watergardens Town Centre

"To Anna and the team. A huge thank you for my job at watergardens. I had so much fun. The crew were great and very helpful. They made my mother and I feel welcomed. They couldn't do enough for us both. I had my hair and makeup done. This was very exciting because I'd never had this done before, for it was my first job. My mother and I both enjoyed the experience, especially when we got to see the pictures in the shopping centre. Thanks from Lorenzo."



Felix Bell & Annabelle Tavan - Northland Fashion Parade

Felix: "Hi everyone. My name is Felix Bell and I am 8 years old. Firstly I want to thank Anna and the whole of Bettina's team for their support. I love you guys! I had an awesome time at the Northland Shopping Centre Fashion Parade. I got to wear cool clothes and walk the runway. My favourite outfit was a leather jacket, spunky shirt, jeans and cool sunglasses. Everyone was lovely, and worked so fast. Once we got off the runway there was a quick change and



then back on the stage. I love it! The audience was friendly and I smiled at them when I was walking. It was my first time doing a fashion parade but I learnt the walk very quickly and had fun out there. Thank you team I had an awesome day and look forward to doing another one."

Annabelle: "On Saturday morning I was so excited about doing my first job – a fashion parade at Northland Shopping Centre. When we got there, my mummy took me to have a look at the stage that I would be walking on, it was SO cool. We met Amy, and then went to a hairdresser to have my hair done; it was put in a high piggytail. I had 4 outfits to wear, and I loved them all. I met all the other models, and they were so nice to me and showed me what to do. They said I was a natural! The first time I walked on stage, I was very nervous, but then I got more confident, and by the last show I was just having fun. I had to get changed in the clothes very quickly, which mummy helped me with. It was the best day of my life, even better than going to see Mary

Manisha Daswani - Sudo Clothing

Photo Shoot # 1: Sudo Office, Moorabbin:

"I liked the clothes, especially the strawberry dress. I loved changing into all those wonderful clothes. I also liked posing. Oh yes, we all had McDonalds, it was great."

Photo Shoot # 2: Abandoned Garage, Edithvale:

"I loved mama and papa being there around me, it was fun. I was happy and relaxed at the place. I liked being myself, casual. I also liked the pose of putting my foot up on the wall behind."



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Oliver Purvis - Medibank TVC

"Hi Anna, In September I got a call from Bettina telling me my son has been chosen to be in a Medibank Private ad. We were very excited by this news! It started out with just a meet and greet with the client, they asked Oliver to do a short 5 minute task which they just filmed on a hand-held video camera everything was very quick and easy. The next call we got was to say that he had been short listed and he will be needed to come for a wardrobe day. I unfortunately couldn't make it to the wardrobe day but my mother took Oliver for me, she said it was a very relaxed easy day. The last call we got was to say Oliver has been chosen to be filmed for the advertisement, this news was what we had been waiting for! So we made the hour and a half trip to Melbourne where we were greeted by several helpful workers who pointed us where to go and what to do next, there was a little bit of waiting around to be done but thats got to be expected. They got us to dress Oliver into the clothes he would be filmed in which were his own clothes from home, then we went and got his "make-up" done, they only put a bit of sunscreen on and some powder so he wasn't too shiney. We then went straight onto set, the people in set were very good with all the children, Oliver is a very shy boy so I was a little worried about how he would go being given tasks to do by strangers but they were all very nice and patient with the children. By the end of the day Oliver was quiet tired, (he didn't get his afternoon nap) but we did get a free large buffet lunch and free coffee and drinks all day which helped us all keep going. All in all it was a very good day, Oliver had fun and it was a great experience for all of us." - Georgia (Mother of Oliver)

medibank
PRIVATE

Jobs

Following is a list of some of the TV and print work that our kids have cast for or featured in since the last newsletter:

Aldi, Huggies, Trading Post, Speedo, Madison Magazine, Nissan Pajero, Lotte Department Store Korea, Snooze, Big W, Best & Less, Baby Product, Studio Bambini, Fredbare, The 20-Something Survival Guide-Film Boy, Witchery, Kids for Target, Colgate, Banking and Finance, Kangaroo Creek, McDonald's, Commonwealth Bank of Australia, QBE Insurance, National Maritime Museum, Sunday Telegraph, Insurance Line, Jake O'Clock Disney Series, Tiny Teddies, Drift Feature Film, Harpic, VW, Vodafone, KFC, Fairy Good Times Online Store, Seafolly, Grandmothers Feature Film, Spellbound Short Film, Mothercare, The Great Gatsby Feature Film, Xmas At Darling Harbour, Fisher Paykel, Myer Fashion Parade, Nestle, Sara Lee, Terra Nova Feature Film, Lorna Jane, Dreamworld, Coca-Cola, QLD Health, Tell Me More Children's Program, Reef Doctors, Subway Chicken Teriyaki, Solomon Partnership Company Campaign, Lotta Magazine, Mental Feature Film, Mabo Telemovie, Griffith Film School, Professional Public Relations QLD, Reflexion Massage, Sundowner Feature Film, Burswood Casino, Dale Alcock Homes, Sheepskin Footwear Ugg boots, Water Corporation, Carbon Tax Government TVC, NRMA, Dimmeys, Moose Toys, Emirates Stakes Day Fashions on the Field Herald Sun shoot, Toyota, Target Christmas, Piping Hot, Country Road, Rio, The Glen Shopping Centre, Coles, Medibank Private, Mini Haha Clothing Label, Jack Irish Mini Series, Victorian College of Arts, Sponsor Child, Myer, Cotton Change Pads, Bad Debts & Black Tide Telemovie on ABC, Paradise Lost Feature Film, Design Works, Salvation Army, Westpac, Highpoint Christmas Shoot, AGL, Run Scotty Run, Cyclone Advertising, MCG Corporate DVD, Snazzi Collection, Holden and many more!

Letters

"Hi Anna, I will send you a link to download the final version. Thanks again for all your hard work on the campaign, it turned out great." - Larry Byrne (Senior Partner/Director of Production – Ogilvy & Mather / Chicago)

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