

He enjoyed it a lot! Hope your client will be satisfied with the shoot after-all. Many thanks and looking forward to hearing from you again." - Aida Tiew (Mother of Angus Tiew)

"Hi Anna, It was a lot of fun. Liam had such a good time. The staff were wonderful and welcoming. Liam looked gorgeous and I can't wait to see the ad. I'm so proud. Thanks!" - Nadia Bognar (Mother of Liam)

"Hi Anna, Tahlia and I would like to thank Bettina Modelling for putting Tahlia forward for the casting of Fisher Price and giving Tahlia the opportunity for appearing in the Fisher Price commercial. We were sooo over the moon and so proud of her when we saw her on tv for the first time :o) Thanks bunches xoxo." - Rebecca and Tahlia Tuncoglu

Closing

Before we sign off, just a couple of house keeping matters in relation to jobs that may help you:

AT2 /online castings

We've had a few questions in relation to the castings you receive via email directly from AT2. These emails are not coming from us, but often from students via the AT2 Casting system. This can be great experience and an asset on your child's resume, but it is up to you if you can or want to participate. They are nearly always unpaid jobs. Some of the emails you receive may not be relevant to your child or be difficult to read or understand. You may call AT2 directly if you are interested and require clarification about the job. If you would like to attend a casting or audition you've received via email, just submit your application and wait for them to contact you. Often the details of upcoming castings are given for you to determine your availability before submitting your application and not given to 'just turn up'. If you don't hear back from them, you are not required. With regard to jobs sourced by Bettina Management, we will ALWAYS call you by phone, as we need to speak to you before confirming your attendance to a casting or a shoot for clients. We do not rely on emails for that.

Payments for jobs

Remember that it can take between 30 and 60 days to receive your payment as clients often don't handle their invoices until the editing and production has been completed and signed off on. Some reasons for this include: multiple freelancers working on shoots delaying final product, stock delivery changes requiring a reshoot (which means another shoot and more to invoice), and also roll-out days being postponed. Please be patient in this instance, but rest assured, your job payment is coming. We will not forget our precious little stars!

What an exciting year it's been so far for Bettina Management and its talent! To our relief the days are slowly but surely getting warmer as we anticipate spring and the exciting events it brings. Just a reminder to the parents of the agency, you will need to call the Bettina office in order to book in modelling and acting classes which are held quarterly. At Bettina Management, we believe in offering an experience and set of benefits that extend beyond the casting of our talent. As such we also wish to remind you of the saving potential attainable through the Club Lifestyle program. Upon joining the agency, you will have received your rewards card. This will provide you with exclusive discounts with over 3,500 retailers across Australia. Please refer to the Bettina Management website for further details.

Until our next edition, take care and remember to keep sending in your stories and experiences for us to share.

Love Bettina and the team at Bettina Management xo

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Newsletter Edition 17 September 2011



A Word From The Casting Director

Hello and welcome to the seventeenth edition of the Bettina Management newsletter! As the casting director, I couldn't be prouder of the work Bettina's kids (and their parents) have put in over the past three months since our last newsletter. A variety of exciting opportunities have presented themselves and on each occasion Bettina's kids have come to the party! This edition's 'Latest News' section will fill you in on Bettina's contributions to this year's Sydney Hair Expo and Cotton On Kids retailers whilst our 'Achievement and Experiences' section will give you a personal insight into our talents involvement with various clients such as Colgate, The City of Joondalup and Melbourne Storm! Finally, towards the end of the newsletter you'll find an array of letters sent in by proud parents and clients of the agency.

Latest News

Sydney Hair Expo 2011

In June this year the annual Sydney Hair Expo was held in the Sydney Convention and Exhibition Centre in Darling Harbour. As the only underage model in the 'GenNext' segment of the competition, Bettina's Isabella Vowles was given the opportunity of a lifetime when she was chosen to display her doo on the catwalk with the other models. Isabella performed exceptionally (especially considering it was her first job!) in front of the 2500+ audience. The next Sydney Hair Expo will be held from the 9-11th of June 2012. Stay posted by following them on Facebook or through the website.



Cotton On Kids

What could be more exciting than seeing your face in Cotton On Kids stores throughout Australia and New Zealand? How about seeing your face in Cotton On Kids retailers in Asia, the United Arab Emirates, Germany and in the States? (Not to mention their websites!). Such is the luck of Antonio Michielin who was fortunate enough to be involved with the 'Crafternoon' campaign of The Cotton On Group's kids-wear branch. Congratulations Antonio on a job well done, you've become an instant global celebrity!



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Achievements / Experiences

To Anna and the team, A big thank you for my job for Mattel Dora ad. I had so much fun!! The guys at studio were so good and really funny!! Shepparton was really good too. It took a long time to get there, I drove mum crazy with "Are we there yet?". According to mum I asked about 350 times but when we got there it was all worth it. I really loved the motel even though I couldn't use the pool as mum said we couldn't use it when it was almost snowing (very cold). It was our first family holiday with my baby sister Zara and mum and dad want to say a big thank you for organising that. You guys are awesome!! - Ella Christo

On a cold Melbourne Winter's day in June, Sienna was booked for a photo shoot for Robina Town Centre. When we arrived at the studio, we were welcomed by extremely friendly and courteous staff who made sure we were warm and comfortable. We were introduced to everyone and then we were offered drinks and delicious snacks while we waited. Everybody involved in the shoot were so kind to us and really tried to make Sienna feel at ease. The whole afternoon went really smoothly and Sienna was happy and content. I was very impressed with the professionalism of everyone and really enjoyed the experience. Sienna also enjoyed her afternoon, but her favourite part of the shoot was "having my hair curled and eating a yummy, scrummy doughnut!" (these were her exact words). - Michelle (Mother of Sienna Cameron)



On the day of the photo shoot, I arrived not knowing what to expect. There were other young people at the place already and before long, we were mingling together. When the shoot began, I was surprised at how relaxed it all was. I truly enjoyed myself as in between photos we got to know each other. Everyone involved were really friendly which made it a lot more fun. - Jasmine McStravick

When mum told me I was chosen to have a part in the Colgate commercial, I was rapt. I enjoyed the filming and the crew were a lot of fun. Seeing myself on TV is unbelievable and getting lots of comments from family and friends is fun. - Liam Bognar

As far as photo shoots go, this was very exciting but then again it was my first. I had a lot of fun and I enjoyed meeting the other Bettina models they were a great bunch of people to work with. It turned out to be a really nice day. The sun was shining, the gentle breeze blowing which made Hillary's Boat Harbour the perfect location. - Kaitlyn Hedley

Hi Anna, I liked running on the beach with my pretend mum and dad. I liked jumping on the bed with my pretend mum and dad. I liked reading my book to my pretend mum. I liked getting my picture taken. - Catherine Williams



Jobs

Following is a list of some of the TV and print work that our kids have cast for or featured in since the last newsletter: Greens Cake Mix TVC, Amy Meredith TVC, Qantas demo video, Youi Insurance TVC, Dettol Liquid Hand Wash TVC, Imperial Leather Remake TVC, RSM TVC, Big W, Disney Pilot, Smith Family, Old El Paso Campaign, Leggos TVC, NRMA Insurance, McDonalds TVC, Aqua Blue Catalogue, Mothers Day Lamb Shoot, Sydney Morning Herald TVC, Target, Qantas Frequent Flyer Shoot, Speedo Shoot, The Slap Shoot, National VIC Gallery 150th B'day TVC, Radiant TVC, National Broadband Network DVD, Cyclone Advertising, Peter Alexander, Indian Wedding Fest Film, Designer Kidz Shoot, SPC Fruit Snacks TVC, Australian Unity TVC,

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Cricket Australia TVC, Oreos TVC, Japanese Airline Shoot, Medibank TVC, Dennis Family Homes TVC, Moose TVC, NZ Tourism TVC, Myer, Lincraft, Cengage Learning, Mini Haha Shoot, Virgin Airlines, Salt Sea Tees Shoot, QLD Health TVC, Brisbane Racing TVC, Lightning Point Guest Role, Terra Nova Steven Spielberg Movie, Cenovis Multivitamins TVC, ABC3 TV, Paul Smith Images Shoot, Hallmark TVC, Little Miss Lorna Jane Campaign, Metro Shopping Centre Shoot, Woolworths TVC, Sultana Bran TVC, Bond TVC, Mother & Baby Magazine Shoot, Positive Parenting Program Shoot, Disneygirl Magazine, Blue Yang Clothing Shoot, School Uniform Campaign, The Invention of Hugo Cabret Film, HSBC TVC, Three Little Trees Clothing Shoot, Sunday Times Tweens Article, Sapphires Feature Film, Betts Kids, Cash Convertors TVC, Western Power Campaign Times, Burning Man, The Rag Witch Short Film, Footy Times TV, Kangaroo Creek Clothing Shoot, RM Williams Shoes Shoot, Eight Degrees Shoot, Peet Branding Real Estate TVC, Cloudstreet Mini Series, Water Corporation, Road Safety TVC, The Tree Feature Film, Stockland TVC and many more!

Letters

"Hi Teesha, We would like to say a huge thank you to yourself, Chris, Felicity, Shane and all the other staff involved in today's Match activities. Chris and Felicity were fantastic at encouraging two very nervous children to enjoy the moment, while the hospitality extended to Jeremy and myself was excellent and much appreciated. Growing up in Victoria we are not familiar with NRL but, having the opportunity to watch this exciting game after the children were finished has won Melbourne Storm another family of supporters. Caitlyn announced "I'm hooked it's so much more exciting than AFL, I'm coming to all the home games." She has just looked up the fixture and the next game, against the Sharks, happens to be on 29th May Joel's birthday! Joel has asked me to find out if there are any clubs in our area as he wants to have a go at playing rugby and I must admit I found myself on the edge of my seat as The Raiders were 2 points ahead and Melbourne Storm tried to fight back in the last 10 mins. Thank you once again for giving Joel this wonderful opportunity and for all your hard work to make this day happen." - Donna Lee Matthews (Mother of Joel Matthews)

"Dear Agents, We have our full final cast approved for this amazing project. Thank you all so, so, so much for your support and for sending in all the amazing performers we have met and auditioned over the past four weeks, they have been incredibly generous in their willingness to dress suitably and play with some improvisation in the castings. We now can say "thank you" to everyone and more importantly "thank you" to you and your colleagues for all your help in making this an incredibly successful casting. Warmest Regards, Allison, Poppy, Kate and Alexis and of course Shirene who has had a ball (Especially when we cast the Firemen!)" - Mullinars Casting

"Hi Anna, A very big thank you for the opportunity that Bella had in June to model on the catwalk in the Generation Next night at the Hair Expo 2011, Exhibition Centre Darling Harbour! As it was our first job, Bella was the only child involved and with an audience of 2500 people we were unsure of what to expect, but it was absolutely wonderful, exceeded our expectations, and a very positive experience! She enjoyed it immensely and besides being treated like a princess (getting hair, makeup and dressing up) she came out with so much confidence, pride and knowledge! Thank you for the opportunity and she is looking forward to what may be coming next!" - Melissa Vowles (Mother of Isabella Vowles)

"Hello Anna, Thanks for the opportunity for Travis Ross to be in this photo shoot. He had a blast, thoroughly enjoyed himself as I think all the kids did, they had a terrific day. What a great bunch of kids and got on so well together. The three boys hit it off straight away. Okay I will wait to hear from you. And Anna, thanks so so much. What a terrific and awesome day Travis had. He can't wait for the next one." - Caren Ross (Mother of Travis Ross)

"Hi Anna, Just to let you know that Angus did his CBA Centenary Stills Shoot on Saturday (8.00am-1.00pm). The weather was not pleasant in Sydney, but Angus had such a ball from the minute of changing wardrobe to waving goodbye, he thought he was a STAR already! Thank you for giving Angus this opportunity. He obviously has grown up with heaps more enthusiasm this time compared with the first job he did for Colgate.

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