

Newsletter Edition 13

December 2009



In This Issue:

Hello and Welcome to the latest edition of the Bettina Management Newsletter! As usual, the kids of Bettina Management have received work from and impressed a host of different employers. This issue's 'Latest News' section reveals the re-screening of Channel 7's 'All for Kids' television program whilst our 'Achievements/Experiences' section details the contribution Bettina's kids have made towards groups such as: The Sunday Night Program, Bonds, Dolly Magazine, Old El Paso and more. Once you're up with the latest news and events, feel free to take a look at our 'Jobs' section where we've listed the different types of work our kids have taken part in since our last newsletter. Lastly, we would also like to extend a huge thank you to those who continue to send letters in telling us about your stories and experiences. We truly appreciate your feedback.



Latest News

'All For Kids' TV Show

Hosted for kids by kids, the 'All for Kids' TV show has already experienced its first successful season in 2008, having become a popular Summer TV program broadcasted on Channel 7. Run exclusively by kids aged between 6 and 8, the show focuses on fun activities such as cooking, gardening and science. Since its first season, broadcasted in the summer of 2008, the 'All for Kids' television program has provided a long term work opportunity for one of the kids representing Bettina Management. If you didn't get a chance to check it out last year, this season's episodes have been aired since August 21 at the brand new time of 3:30pm on Channel 7. Keen on the show? DVD's have just been released for purchase. Check them out!



'Sunday Night' Program

Earlier this year the talents of Bettina's kids were flaunted on Channel 7's 'Sunday Night' program shown at 6:30pm. The show on this particular night was a documentary that delved into the giggly topic of circumcision and was the result of a photo shoot held late last year. Monique Wright, the program's reporter was present at the shoot where a group of babies from the agency were filmed crawling about the scene. Amongst these were: 9 month old Kyan Sullivan who performed well on his debut job, the now 1 year old Taiaroa Lowe and little Benji Crumlin who was later invited to star in a shoot for Bonds, advertising their new line of outfits released in August. Good on you kids! Check them out!



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Dolly Magazine Photo shoot

'Dreams came true' for 11 year old Annalise McLachlan who did a great job at a Dolly Magazine photo shoot held in preparation for the release of the September edition titled 'ShopGirl!'. Jessica Bumpus, Dolly's Fashion Editor tipped the edition to "be like a teen Vogue". After having been introduced to her photographer and make-up artist, Annalise was invited to wear four different outfits as her hair was styled and re-styled for the shoots. She had a blast! Special thanks goes out to Annalise's parents for making the trip to Sydney to make all of this possible. Great work!



Old El Paso Photo shoot

Bettina Management couldn't be prouder of little Javier Rodriguez who was selected on a national scale to star in Old El Paso's latest television commercial. Javier was flown from Melbourne to Sydney for three nights as he took part in the commercial in which he was thrown up and down in festive celebration on a set resembling Mexico town. Javier greatly appreciated his speaking parts and the company of his fellow actors.



Achievements / Experiences

Annalise McLachlan – Dolly Magazine (ads/mags/print)

Hello Anna, A BIG BIG THANKYOU to Bettina for helping me get the Dolly magazine photo shoot. My name is Annalise I am 11 years old and I had the best day ever! First of all I got to meet Jessie, she is the fashion editor for Dolly magazine. Jessie was so funny and super cool. Then I was introduced to Samantha, she was in charge of hair and makeup and then Paul who was the photographer they were all so friendly to me. I got to wear four different outfits and my hair was styled different every time. Jessie, Sam and Paul were so much fun they made feel like a princess. The outfits I wore were really great I loved how Jessie mixed and matched and put the outfits together. Jessie told us that Dolly are launching a new magazine and I will be in the very first issue it is called "ShopGirl!" and is going to be like a teen "Vogue". The magazine will be out in September and I can't wait to see it. Thankyou to mum and dad for taking me to Sydney and thankyou Bettina for making my dreams come true. XO Annalise McLachlan.

Benji Crumlin – Sunday Night Program (TV show/Documentary)

When we got the first phone call from Bettina we were all very excited. Benji was asked to appear on a Channel 7 documentary with a group of other little babies all around the same age. On the day we all had a great time at the studio while they took heaps of photos and film for the documentary while the presenter lady sat in the middle of all the crawling babies. Anna rang me straight afterwards to make sure it all went smoothly. We were even more excited when we received another phone call from the Bettina girls to say Benji had been chosen for another audition for bonds. After the audition Anna rang with great news - Benji was to attend a photoshoot with Bonds. Another busy day under the lights, with makeup, hair etc. It was wonderful to meet new friends and get a sneaky preview of the new Bonds outfits to hit the racks in August. Thanks Anna - Fun times - Keep the calls coming!

Javier Rodriguez – Old El Paso (TVC)

I was so excited, when I was told that I had the part in the Old El Paso Commercial. We flew to Sydney for four days to film. I was blown away with how the set was set up, it looked liked Mexico town. My favourite part was when they had thrown me up in the air for a festive celebration, I wasn't scared at all. I knew they had a safety officer holding onto me. I enjoyed doing the close up, into the camera and pretending that I was speaking to my cousin jose. I had a few speaking parts, which was fun. Everyone was so nice to me and I had so much fun. Anna and crew, thank you so much for a very enjoyable experience!

Kyan Sullivan – Sunday Night Program (TV show/Documentary)

Hi Juliette, Just want to let you know that as my little boy Kyan's first gig, the experience with Channel 7 Sunday Night Program was excellent (in late March this year). They were a bunch of professional and friendly people. Monique Wright was so approachable and lovely and patient with the babies. It was an enjoyable and fun experience. Regards, Karen Cheng.

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Jobs

Following is a list of some of the TV and print work that our kids have cast for or featured in since the last newsletter: Myer, McDonalds, Old El Paso, News Ltd, Prostate Cancer Foundation, Drinkwise, Baby Love, Industrie Kids, I & J Fish & Chips, Samsing, Kellogg's & Sultana Brand, Solo, Foxtel, Dept of Environment & Climate Change, Standard Chartered Bank, All Saints, Best & Less, Target, David Jones, Sheriden, Bardot Catalogue, Ski Yogurt, Look Productions, Korean, Mongolian, Sri Lanka & Middle Eastern, Arnotts Mini Munchies, KFC, Vaseline, NAB, Optus, Gym Boots, RM Williams, Recharge Batteries, The Institute of Chartered Accountant, Gillette, K Mart, New Balance, Target, Rook Clothing, Emo looks, Red Rooster, Idea Studio, Huggies, Nintendo, Ski Yogurt, Bardot Clothing, IGC, Wilfred II, TAC, Country Road, Good Taste Magazine, Land Estate, Oyster Magazine, Oreos, Bella Products, Lincraft, Rural Shopping Centres, The Invisible Army, Frida and the Shadow, Between the Flags, The Tree, Dream Cradle, Caravan & Camping Lifestyle, Brisbane Tourism, City Beach, Bright Boots, Pioneer, The Developing Foundation, Practical Parenting Magazine, Qld Health, Real Estate Development, Sony, Zooey Fashion Parade, Contempvision, Betts Kids Shoes, Commission of Children's Youth, Stocklands, Carers Charity Spot, Stocklands Property Estate, Beyond Productions, Green Kids, RAC Auto Care, SGIO, Office of road Safety, Lockie Leonard, HBF Health Insurance, Print Ad and many more!

Letters

"Hi Tabatha. Thank you for the past two opportunities you have presented to Lachlan. Not being a biased parent I hope, I have been absolutely impressed with Lachlan's approach to all of this. While doing the auditions, Lachlan has remained completely un-phased in comparison to the other children around him. It seems hand in glove for him, even if nothing does come from these auditions, Lachlan has gained sense of confidence you simply can not buy. That is what we believe is so important. He has always shown an ability in the arts such as dancing and performing but being a boy's boy much preferring footy and cricket at this stage. Once again, thank you so much for considering Lachlan for the last two audition opportunities." - Danielle Gleeson (mother of Lachlan)

"Dear Tabatha and all the Staff at Bettina Management, I would like to thank you for allowing me to spend my Work Experience Placement at Bettina Management. I enjoyed my time with you all very much. This gave me an idea of what working at a modeling agency would be like. Maybe in the future I would take on a position in this area of work force or something along this path. Over that one week I have learned a great deal about myself and the life in the modeling agency. Now I feel more confident about my career direction and understanding the requirements of the job. Throughout that one week I enjoyed being around a great group of people that made me feel comfortable with myself and made me realize something I would have never known. Thank you all once again for all your kindness and assistance to me." - Alyssa Paola - Work Placement

"Hi Anna, I'd just like to say how much Harrison & I enjoyed his very 1st assignment. Since being only new to this industry we really didn't know what to expect we had thought it was a photo shoot at Foxtel Studios but much to our & everyone else's surprise it turned out to be a TV story it was very exciting for all. Everyone was so friendly; we met some very nice Mum's & Bubs from Bettina as well and had a wonderful time. His TV debut was last Sunday evening on Channel 7's "Sunday Night" programme." - Jennifer Bond (mother of Harrison)

"Hello Anna, I would like to say a big THANK YOU for all the work you have got for me like Aldi and all the castings you have sent me on even though I haven't got a part on a commercial it doesn't matter because I have fun trying anyway but I really love my photo shoots with ALDI my photographer I usually have is really nice and funny. My mum gets really excited to when I am on a job. Again THANK YOU heaps for trusting in me when I am representing you at 'Bettina's'" - Baeley Recchia (ALDI castings)

"Hi Anna, Well what can I say, I've never done anything in the TV industry before and it was a great experience to do the Commercial. It was interesting to see how they operate behind the scenes and the amount of preparations that go into it. I met some nice people and had an enjoyable time. Thanks for the opportunity..." - Paul Bell (TV Commercial)

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Closing

Well that just about wraps up our latest edition to the Bettina Management Newsletter. The hard work of our kids and the commitment of their parents have made the last couple of months another season of success. Well done to all involved and please do continue to send in those lovely emails telling us all about your experiences.

One more thing before we sign off, we have some other exciting news regarding opportunities for next year. Bettina Management will be teaming up with one of Australia's leading Casting Directors to offer a range of exclusive and exciting opportunities within the entertainment industry throughout the year. One of these opportunities will involve a trip to Hollywood, that's right, to Hollywood for a week of intensive training with one of Hollywood's most prestigious academy's. You will finally have the opportunity to experience Los Angeles, meet with industry professionals and be coached by the BEST.

The opportunity will be available to Teens between the ages of 13 and 18 years of age. If you have any interest in being part of this exciting immersive and accelerated learning experience for aspiring young actors, please email us at hollywood@bettina.com.au and we will forward your details to the Casting Director.

Until our next newsletter, Merry Christmas, enjoy your Summer holiday's and good luck for the early part of 2010!

Love Bettina xo

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