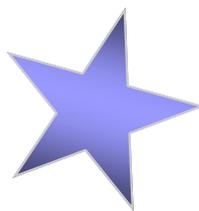


We continue to search for new talented child models, especially in the 8-16 age group, so if you know someone who has what it takes to be a little star, please ask them to give us a call!

NEWSLETTER
EDITION 8
MARCH 2007



Bettina
MANAGEMENT



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Jobs

Following is a list of some of the TV and print work that our kids have cast for or featured in since the last newsletter: All Saints (TV Show), American Express, Anti-Cancer Council, ANZ, ARC Factory, Aussie Pride, Astar, Australia Post, Beef TVC, Big W, Blackmore's, Bonds, Toyota, Buses & Trains (Short Film), Campbell's, Canon, Captain Snooze, CBA, Cheesy Pops, Cheetos, Clorox, Coles, Corn Flakes, Crossbow (Film), Dept of Education, Dimmeys, Dulux, Fantastic Furniture, Ford, Freeform Real Estate, Go For Your Life, Grave Diggers (Short Film), Greenpower, Greenseas, HBA, Holeproof, Honda, Hooked On Phonics, Huggies, Hygiene Plus, IGA, Ingham, Jack & Milly Kids Clothing, Jeep, Jetstar, Kellogg's, KFC, Kmart, LUX, Masterfoods, Mastercard, McDonalds, Metamucil, Milo, Major Crime (Mini Series), Miss Bossy Boots, Mitre 10, Motorola, Napcan Charity, Neighbours, New Balance Sportswear, Nintendo, NRL, Old El Paso, Panasonic, Patons Knit Wear, Peter Alexander, Pizza Hut, Practicing Parenting, PSW- Primary School Wear, Quilton, Rio, Royal Easter Show, Sci Fi (Kids Show), Seafolly, Sheridan, Shout Energy Drink, Singtel, Smith's, So Good, Speedo, Speer Racer (Mini Series), St George Bank, Starburst, Stockland, Summer Breaks (Short Film), Suzanne's, TAC, Target, Telfast, Telstra, Foxtel, The First Goodbye (Short Film), The Ground Beneath (Short Film), The Smith Family, TRU Energy, Uncle Toby's, V/Line, Vaseline, Vegemite, Vodafone, Weekly Times, Westpac, Where The Wild Things Are (Feature Film), Wonder White Bread, Worksafe, Yoplait and many more!



Here we go with another fresh instalment of news and stories from the world of Bettina Management. In this edition we take a look at all of the excitement and glamour of the Spring Racing Carnival and Kids Fashions on the Field from Flemington. You'll find all the details in our 'News' section. We also reveal the winners of our Reese Witherspoon competition and much more! Be sure to check out this edition's 'Achievements/Experiences' section to read about our little star in Happy Feet and our 'Jobs' section to find out what's been keeping the agency and our kids busy since the last newsletter.

Latest News

Emirates Kids Fashion on the Field

On Saturday, 11 November 2006, the



Robson Deme - One of our little winners of the Emirates Kids Fashion on the field competition.

Without further ado, the esteemed duo was...Atlanta Murtimer (age 14) and Robson Deme (age 5).

kids once again took centre stage on Emirates Stakes Day when they paraded their race wear fashions for the chance to share in the biggest Emirates Kids Fashions on the Field prize pool ever. 78,158 people, another record Emirates Day crowd, were there to watch the budding fashionistas as they strutted their stuff on the catwalk. They were also possibly there for a horse race but we're not sure!

Stars from Network Seven's Home & Away Holly Brisley (Amanda Vale) and Tim Campbell (Dan Baker) hosted the competition along with a host of other celebrities and sporting stars. The judges included another Home & Away star Jessica Tovey (Belle Taylor), Lillian Frank, Emma Freedman (daughter of Lee), Simone Warne & our very own, Bettina Petrone!

The Fashions on the Field saw a host of classy kids stepping out in style and some of the biggest applause was reserved for the winners of 12-month modelling contracts with Bettina Management. Without further ado, the esteemed duo was...Atlanta Murtimer (age 14) and Robson Deme (age 5). Continued next page...

IMPORTANT NOTICE: Our newsletters are now emailed to all our members for whom we hold current email addresses and they are also displayed on our website. To upgrade your email address, please email newsletter@bettina.com.au

Achievements/Experiences

Jack Byrne - 'Go For Your Life' [Vict Govt TVC] (Story by Angela Byrne)

Jack was so excited to go and do his first T.V. commercial. The shoot was at a primary school in Moonee Ponds...The crew were very nice and they said "come over here Jack and we'll get you started." I was watching on one of the monitors as they were filming Jack. He was very relaxed having a good time joking around with the film crew. He did a really good job and they seemed to be very happy with what Jack said. Two weeks later the 'Go For Your Life' ad was on T.V. and Jack was there with his green T-shirt and army pants saying "five vegies" and "go for something other than a fizzy drink". It was so exciting, everyone was on the phone calling all the relatives and jumping around the lounge room. A special thanks to Bettina for being very helpful with all the information we needed.

Charlotte Gillman - Happy Feet (Story Stephanie Gillman)

After months of anticipation, on 10th December 2006 Charlotte Gillman and her family got to walk the 'Blue Carpet' for the premiere of Happy Feet. With the live penguins, giant sized Mumbles and Gloria mascots and cameras everywhere it certainly was the most exciting time we have had going to the movies. The youngest guests received free snow cone drinks - unlimited!, whilst the adults received champagne - again unlimited! With free chocolates and snacks in the cinema, we felt very special. George Miller, Magda Szubanski and Brittany Murphy were the stars of the day along with other well known celebrities. All three came into the theatre to welcome everyone, talk about their experience making the movie and then introduced the film.



Continued next page...

Letters

"We've decided that you guys are the best kid's agent at the moment. Cheers Nick. (Nick Hamon Casting)

Hi Emma, How are you?? Just wanted to let you know we have a copy of the Dimmey's catalogue that John did and he is on the front page and middle page and he looks great and he is soooooo happy. They are great photos and the store manager at Werribee commented on how spunky John is! Also a lady stopped him in the street and asked him if he was in the catalogue and he was so excited. Again thank you! Kind regards, Amanda Reardon

Closing

It's time to say goodbye yet again and bring things to a close for this edition of the newsletter. Thanks to all of those who contributed to Edition number 8 and to all those who featured in our stories. Keep well, love from Bettina and the crew xxoo

Latest News (Continued)...



Happy Feet

When we previously wrote about *Happy Feet*, it is likely that few had even heard of it. Now it has become an international blockbuster having so far earned well in excess of \$450 million at the global box office! It has broken a swathe of records including being the highest grossing Australian movie (worldwide) of all time surpassing the previous number one, *Crocodile Dundee*.

It even managed to be the highest grossing movie at the Australian box office in 2006, despite only being in release in the last six days of the year! The movie has also received raving reviews and has been nominated for best animated movie for this year's Academy Awards. Not bad huh??? And to think that our own Charlotte Gillman was part of the movies' live action cast and can now be found listed on the websites of The New York Times, AOL Time Warner, Yahoo, Microsoft & MTV. How many people can claim that???

Congratulations Charlotte to you and your family! We are so excited for you all! (See the *Achievements/Experiences* section to hear all about the red carpet opening for the movie at Fox Studios where Charlotte and her mum rubbed shoulders with the biggest names in show business!)

In The News

Bettina was recently interviewed by parent's magazine, 'The Parents Guide To Kids World'. Journalist, Prue Corlette from Lifestyle Titles interviewed prominent figures in the Australian child modelling industry for an article about the process by which parents get their children into modelling. Here is an excerpt from the article... "Take the first step by calling the agencies you are interested in and they will ask you to send in photos or make an appointment. Your child will be assessed (and you, so stage mothers beware!) and some photographs may be taken...If the agent thinks they may be able to get work for your child. You will pay a registration fee and they will be booked in for a photo shoot. They will then be put on the Talent Book and website and a series of composite cards with your child's best shots will be printed up to promote them. Some agencies, such as Bettina Management offer development classes as part of the registration fee."

Reese Witherspoon Competition

We had a great response to our Reese Witherspoon competition featured in our last newsletter. Our inbox was filled with competition entries but sadly, only two entries could take away the prizes. First prize was a trip for 4 to North Melbourne for a Free photo shoot including photos to the value of \$200. second prize was 1 Free workshop with AMG valued at \$60. So, the drum roll please.....the winner of first prize is.....Jessica Duff!.....and second place goes to....Kirra Scotland! Congratulations to our two winners. To the unlucky ones who missed out, don't despair, we promise to hold another competition in later newsletters. For the inquisitive ones still hanging for the answer...the question was: *Everyone's heard of Reese Witherspoon right? She took home the Oscar for Best Actress at this year's Academy Awards for her portrayal of June Carter in the hit movie, Walk the Line. But do you know what her first ever job was?* Well, the answer was that she was a child model.



Achievements/Experiences



....cont'd After the filming in April it thankfully wasn't too long before Charlotte got to 'see her name up in lights!' I have to admit, it was hard to sit through the majority of the movie knowing that she wasn't going to be on until almost the end, but I think Charlotte and her sister got so engrossed in the movie that they almost forgot why we were there! When the big moment arrived there was hushed excitement and giggles (didn't want to disturb the other guests!) and Charlotte said it "felt weird seeing herself on the big screen". When her part was over it was time to let out a sigh of relief that she hadn't ended up on the cutting room floor, and of course we sat through the credits to see she had been given prominence of place being the first listed in the "Live Motion Actors" section. Since the release of the film we have had many giggles and requests for autographs from family, friends and especially her school friends. In the words of the Happy Feet producers - "It was the Coolest event of the year!"

Tayla Peroomal - Bardot Girl



I have done a few **Target** catalogue shoots thinking they were pretty cool, but my first real big one for **Bardot Girl** was awesome! My experience of the day was great. At first I had to wait a while but all the waiting paid off. After my make-up and hair was done there was a lot more to come. They even did my nails. I had people fussing over my hair and make-up. Then I got my clothes on and we started working on the shots. The photographers were great. They took a lot of photos and when I say a lot I mean about 90 photos. It was great I loved it. They make you feel very special. I didn't realise how much time and effort can go into one photo. Tayla Peroomal

Katelyn Lewis – Target



Hi everyone at Bettina Management! My name is Katelyn. A few days ago I went in to do a photo shoot for **Target**. The ad was for Target's new socks. This was my first ever job, since I joined Bettina about 2 months ago. I was very excited when Carly, who works at Bettina Management, rang me and told me the good news! I was thrilled. I went in, to find that I was working with two other girls from Bettina, this was also their first job. I was very nervous, yet excited at the same time...When we entered HUGE studios, I was amazed to see what a studio actually looked like! There was heaps of furniture and things like that, which were obviously being used in photo-shoots, and there were cameras and lights everywhere! When it was our (the 2 girls and my) turn to do our shoot, I was very nervous, but I also couldn't wait to do it! We went into our studio, where our photos were to be taken, and everything was completely white! I was the first girl to try it! Target wanted my feet shooting up in the air; however they only wanted my right foot. So, to make the photo work, without any shadows, I had to do some very strange things! There was a wooden block there, which I had to lie on, on my back. I then had to hold my right foot up in the air so the photographer could get all the shots of my foot. I had to move back so a lot of my body was dangling over and my foot was straight up in the air. The photographer was great fun, he was encouraging me the whole time, telling me jokes, making me laugh, and just made the whole experience even better! There was a lady who was holding my leg up, so it didn't get tired, and she and the photographer let me rest whenever I wanted. I had to move my foot around so he could get different angles of it and move my toes back and forth! The whole shoot took about 20 minutes for me, and then it was the other girls turn to do the same thing! In the end, I was almost hanging upside down so they could get the shot of my foot. I had a lot of fun; I only hope every photo shoot is as fun as this one was! Katelyn Lewis



Charlotte with her family at the Red Carpet opening for 'Happy Feet' at Fox Studios in Sydney