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A warm welcome to all as we bring you our wrap-up of the spring season 2005! Our news for spring is dominated by the Spring Racing Carnival and our return to Emirates Stakes Day. We were very proud to once again sponsor the children's Fashions on the Field and once again it was a resounding success! Our coverage of the big day heads up the **News** section. Check out the latest work that our kids have featured in or cast for over the spring season in our latest **Jobs** section. Another new section has been added to the newsletter!... Bettina will be giving some useful hints and tips on how to improve your child's success in modelling. Head to **Bettina's Tips** if that takes your fancy. Be sure to cast an eye over our little star's latest exploits in the popular **Achievements/Experiences** section and finally we invite you to check out some of the recent **Letters** that the agency has received.

### Latest News — Emirates Kids 'Fashions on the Field'

Emirates Kids Fashions on the Field competition was held on Emirates Stakes Day, Saturday 5 November 2005, at Flemington Racecourse. This year's competition was hosted by Channel Seven's Sara Groen from Saturday Disney and also featured a host of other celebrities including Jason Smith (Home & Away's: Robbie Hunter) as the Male Ambassador, Sharni Vinson (Home & Away's: Cassie Turner) as the Female Ambassador, Martha Mackenzie (Home & Away's: Jodi Gordon), footballer Trent Croad and socialite Lillian Frank. The theme was for "Fun and Fashionable Racewear", and a panel of children's fashion industry representatives (including Bettina) determined the winners.



*Bettina presenting to winners at 'Fashions on the Field' with Jason Smith (Robbie Hunter) from Home & Away*

The judging criteria covered 'Grooming and Department', 'Appropriateness of the outfit for the person's age, the climate and the race day occasion' and 'Style and Originality'. During preliminary judging, contestants paraded on the enclosure stage and each judge selected their five best dressed male and female entrants. These entrants then progressed to the final where great prizes including a 12 month modelling contract and child developmental workshop with Bettina Management were up for grabs.

Special congratulations go to the winners of the four Bettina Management modelling contracts. They were... Sebastian Johnson, Harry Maccioli, Mia Adamson and Demi Wilson. Shelley Craft from Channel 7's 'The Great Outdoors' was also there and she grabbed an impromptu interview opportunity with Bettina after the judging.

Each year the event gets bigger and bigger and Bettina Management is very proud of its involvement with the carnival. We will be doing it all again during this spring's Racing Carnival and it would be great to see you all there.

*Continued next page...*

**Other News Headlines:** *Newborns...Bettina Bigger Babes...More Work as Big Labels go into Little Labels! Full stories next page...*

### Achievements/Experiences

Emily Evans – Neighbours (Story by Anna Evans) Here are some notes re: Emily's latest 'venture'. Although she has thoroughly enjoyed all the photographic/catalogue and catwalk work she has done, getting a call to say she had successfully auditioned for a guest role on **'Neighbours'** was a real highlight for her. Filming for the first episode took place over two days - both at Ramsay Street and Global studios. The cast and crew were welcoming and friendly, which made Emily feel very relaxed on the set. We were both surprised how long it took to film the scenes, with just a few minutes from an episode requiring rehearsals, repeating the scene from different camera angles, and adding sound/audio. Emily was exhausted after the two days but can't wait to film the next episode in March. Emily & Craig Evans

Djavan Osegueda - Target (Story by Elisa Osegueda) Hi Bettina, My son Djavan had an amazing experience on his first set of shoots for the February **Target** catalogue. We were very excited that he had been called in for one shoot, but imagine our delight when we were called back for more shoots for six consecutive days! The crew at Huge Studios was very helpful and made Djavan feel right at home. We also had a shoot at a beautiful reception mansion and Djavan enjoyed taking photos in the front garden. We had a fun time at the Collingwood Children's Farm. Djavan and the other kids were able to do a bit of exploring around the area and were fascinated with a big black pig that lingered nearby. Djavan enjoyed being outdoors along with the other children. None of them seemed to mind the thirty-plus heat that we parents battled with! I can't express how proud we felt when we got our hands on the catalogue. Djavan's face lit up when he saw his photos and he said, 'Mum, let's take some more!' He is very pleased with himself and the phone hasn't stopped ringing with friends and family paying him compliments. I am glad that we had this wonderful experience. Thank you Bettina for providing us with these opportunities! Keep up the good work! Kind Regards, Elisa Osegueda

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### Letters

"My children, Lara (8) and Nadia (6) have both been extremely fortunate to have won 12 month contracts with Bettina Management...they are thrilled to be given another chance at modelling/acting as I had sworn off all agencies after a terrible experience with another (very expensive!!) agency when they were smaller. I admit, that when Bettina called to tell me Nadia had won...I grilled her no end to see what the loopholes were and just how she was going to "squeeze" some money out of me!! Poor Bettina!!...there were no loopholes and the only money I have spent has been on a couple of extra workshops in the summer holidays!!! ....cont'd

### Closing

Thanks again for joining us on our journey over the spring period. With summer having just come to an end, expect to see our wrap-up of the summer season very soon. Love to all and please continue to keep sending in lots of contributions to our newsletters. We really appreciate it! Love Bettina xxoo

We continue to search for new talented child models, especially in the 8-16 age group, so if you know someone who has what it takes to be a little star, please ask them to give us a call!

## Latest News (Continued)...



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### Newborns

While we do not take children onto the books who are younger than 6 months of age, the demand for newborns to feature in print and television is very high. We recently ran a competition to win one of three contracts with the agency. A parent entered their newborn into the competition and while the child was too young to join the agency, we contacted the mother as we had received a request for newborns to cast for a Huggies job. The mother jumped at the opportunity and took her newborn to the casting. **Her stunning baby is now featured on all of Huggies' packaging nationally!!** We continue to get requests for newborns and for this reason, if you or a friend/family member has recently had a child (0-5 months),

please email us a photo with the child's name, DOB, current size and their state of residence to [newborns@bettina.com.au](mailto:newborns@bettina.com.au). You can also post a photo with the requested information to our Melbourne office. 'Attn: Jacintha, Bettina Management, 601/5 Caravel Lane, Docklands VIC 3008'. The baby will not be able to join the agency, but selected newborns will be put forward for jobs specifically requesting children less than 6 months of age.



### Bigger Babes

The adult modelling industry isn't just about size 8 glamour's! There is great demand from clients for fuller-size bods! That's why Bettina Bigger Babes was launched in Melbourne 4 years ago. Now we are going Australia wide. So what does it take to be

a Bettina Bigger Babe? Be size 12-22, 173cm+ in height, be well groomed, have even body proportions, clear skin, good teeth, stylish hair and a friendly personality helps too! So if you or a friend/family member would like to be considered by the agency, please email one photo to:

[biggerbabes@bettina.com.au](mailto:biggerbabes@bettina.com.au) or post to 'Bettina Management, Bigger Babes, 601/5 Caravel Lane, Docklands VIC 3008'.

### In the News

As we mentioned earlier, Shelley Craft from Channel 7's 'The Great Outdoors' recently interviewed Bettina. Bettina has also recently done an interview with the editor of a new magazine launching into Australia and New Zealand that covers the world of Babies, Toddlers and Kids. They are currently working on a

feature focussing on talent agencies for kids. We look forward to bringing you more on this story when it is published in the coming weeks.

### More Work as Big Labels go into Little Labels!

Kids fashion has become big business and a range of adult labels have now moved into kids clothing. Clothing labels who have established child clothing lines include Bettina Liano, Bardot, Country Road, Witchery, Metalicus and Fiona Scanlan. The latest adult clothing label to enter the children's segment is Bardot and Bettina Management's Courtney Bird has been busy modelling for them since launch. A number of our kids have also recently completed shoots for Country Road, Sussan and Cupid Girl.

## Achievements/Experiences

...cont'd

Courtney Bird – Bardot/Total Girl/Disney. Hi my name is Courtney Bird. I have just started year 7 at St Mary's College. The second day of school we went on camp to Safety Beach. My mum came and picked me up from camp at 10.30pm after our supper because I was lucky enough to be chosen to model for **Bardot** and I had to be at Soda Rock Cafe at 6am in South Yarra. Then when I finished I met Bettina because she had come down to see how it was all going, which was a thrill. I didn't realise how tall and beautiful she was. Then we went shopping and had a look in the Bardot shop in Chapel St. It's so exciting that I'm going to be in



Courtney on set for the Bardot Shoot

going to be in **Total Girl** magazine and **Disney** and in the posters for Bardot in Myer. I hope everyone else out there will get an opportunity like this. It's great fun. Good Luck to all! Courtney Bird

★ Sophia Sykes - Osh Kosh / Sunday Telegraph TVC & Print (Story by Katrina Sykes)

To all at Bettina's, I am writing to let you all know about my daughter's experiences with her jobs since she has been at Bettina's. So far she has done the summer **Osh Kosh** catalogue, which she had so much fun doing! She just loved dressing up in front of the cameras & posed like a true professional. We all got such a thrill seeing her in the catalogue & also in huge poster form! Recently she has appeared as the main talent in the **Sunday Telegraph** 'Australia Day' promotion. Once again she enjoyed every moment of the shoot - both TV commercial & print media. We can only hope there will be more to follow! Her favourite thing of all is getting the little treats from the crew for all her help & hard work! Regards, Katrina & Sophia Sykes

### Bettina's Tips

We have another new section for our newsletter! Each season we plan to bring you a few tips and suggestions to enhance your child's chances of success in modelling... You can help by ensuring that they are always on time and are well presented when attending each casting. Also, try not to take extra family members with you on the day as production crews are keen to limit numbers at the shoot. We also recommend that you regularly update your child's details and photos on the AT2 website – [www.at2.com.au](http://www.at2.com.au) Use the username and password that you received from AT2, then log in to your child's profile and make any changes or updates to the information clients see. If their height or size changes over time, please update this information in their profile. We also encourage you to add one or two photos (with white background) of your child that

you think further highlight their special qualities. If you haven't checked your child's profile page since joining, check that all of the statistics are correct. If you have not received or have misplaced your password, or you have any other questions in relation to the website, please contact AT2. **Things to Remember...** Just a quick reminder that if you are interested in receiving a copy of an advertisement that your child has featured in, it is vital that you mention it to the client on the day of the shoot as it can be very hard to obtain copies from clients after the shoot. Also, please note that payments for your child's modelling work are received from clients by Bettina Management within 30 to 90 days. We then transfer your 80% share within 1 week. And one last thing...in order to remain abreast of your child's progress and the work that they have been put up for, we recommend that you contact the agency every 6 to 8 weeks to receive an update.

### Letters

*Continued from previous page.....* When I received a call a couple of weeks later to say that Lara had also won, the girls in the office were astounded. Recently they attended the school holiday workshop for extending their skills on the catwalk and in speaking roles. The teacher was encouraging of all the personality types, with some pretty "out there" kids and lots of shyness to deal with. Lara was absolutely in her element and gave it her all. Lots of laughter and giggles as the kids got to know each other. The catwalk in pairs with some pretty intricate turns gave them all the opportunity to be "real models". The following week I took Lara to do the Film and TV workshop. The teacher of this workshop was absolutely fabulous. She was enthusiastic and fun and drew the best performances from each child. Her teaching was brilliant and she should be praised highly. She was informative to the parents and children alike. Lara came home brimming with excitement and wishing that she could go right out and do an audition asap. The teachers speak of wishing so naturally that Lara has no fear of this process and can't wait to do her first one. Nadia and Lara loved the workshops and can't wait to go to the next ones. Best of all, they are better prepared for the auditioning process and so am I. Kiersten Jones" ★

"Good Morning Carly, how are you? I've just asked Nadine what her thoughts were of the 3 workshops she completed and they were..."Hi my name is Nadine and I'm 5yrs old. When my mum took me to the first class I was happy to be there because everyone was being friendly and it was lots of fun. I completed 3 workshops and I enjoyed all the tasks but my favourite was the modelling poses and catwalk especially when the camera was there. Thank you." Nadine really did enjoy the workshop. It was a great experience for her. I felt her self confidence was boosted. She now speaks louder and more clearly. Mary and Nadine Ali"