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Hi everyone! It's hard to believe given our extended Indian summer, but autumn is already behind us! And with that, comes the opportunity to update you all on the happenings here at Bettina Management. We have held this Autumn Edition of our newsletter back slightly to enable us to include all the exciting news from our "Face of Children's Fashion Weekend" competition held at the Sydney Kidz Expo. Not to mention our appearance and modelling demonstration on **Channel 9's 'The Today Show'** featuring some of our talented little stars. These stories head up our 'Latest News' section in this edition. Our kids have truly shone over the past few months and in this edition, we take you **behind the scenes with some of our little stars and the work they have done.** See our 'Achievements/Experiences' section for stories about our own Karla Brenner who is Dakota Fanning's stand-in in the new US blockbuster 'Charlotte's Web' and also news from the set of a new Honda TV Commercial featuring Bianca Baseggio and Ben Masterson. Our 'Letters' section is jam-packed once again with contributions from our kids and their parents while our 'Jobs' section lists some of the work our kids have casted for or featured in over summer. Also, don't forget that if you would like us to include your **modelling story or letter** in our next newsletter, all you have to do is email us at stories@bettina.com.au or mail it to us.

Jobs

Once again our kids have been extremely busy over the past 4 months. Following is a list of some of the TV and print work that our kids have casted for or featured in since January: AAPT, ANZ, Austar, AXA Insurance, Beach Club, Bega Cheese, Blondies Boutique, Bluescope Steel, Bonnie Babes, Burberry, Cadbury Schweppes, Charlotte's Web (US Film), Cheesy Pops, Coco Pops, Coca Cola, Connection Child & Youth Services, Cottees, Country Road, Cravendale Milk, Dimmeys & Forges, Domain, Downtown Duty Free, Fame (Musical), Fanta, Ford, Foxtel, Ghost Rider (US Film), Gumboots, Heinz Baked Beans, Hi-Five, Holden, Holeproof Socks, Honda, Huggies, Hyundai, IGC, Ikea, Kambrook, Kan-Tong, Kellogg's, KFC, K-Mart, Kool Aid, Maggi T, Mazda, McDonalds, Medibank Private, Milo, Miss Bossy Boots, Mitsubishi, Myer, Nestle, Nissan, Nokia, Nutri Grain, Oreo, Osh Kosh, Pantene, Patons, Pine O'Clean, Pizza Hut, Quilton, Raine & Horne, Repco, Run Scotty Run, Sakata, Snappy Tom, Sony, Special K, Studio Bambini, Style Counsel, Subway, Sunday Telegraph, Sydney Morning Herald, Target, Telstra, Tip-Top, Toyota, Uncle Tobys, V8 Supercars, Victorian Racing Club, Vodaphone, Volkswagon, Yarra Trail, Weetbix, Weight Watchers and many more.

Latest News

Kidz Expo Bettina Management was the official sponsor of the 'Kids Fashion Weekend' at the annual Kidz Expo in May and what a fantastic time was had by all! Our kids were the centre of attention at the Expo exclusively modelling all the big brands including: Little Bambini, Pumpkin Patch, Moppett, Esprit, Gnomies, Kids Pants, Chickeeduck, Fuzzy Wuzzy, Pitusha, Mini Mink and LeFont Eyewear. Modelling five outfits each; the children on the Kindy Catwalk knew how to 'strut their stuff'!

Continued next page...



Deanne & Steve Jacobs at 'Children's Fashion Weekend'

Other News Headlines..... **New Workshops,**

Bettina Management on Channel 9's 'The Today Show', Bonnie Babes, Photo Competitions Full stories on the next page...

Achievements/Experiences **Karla Brenner - 'Charlotte's Web' Film (Story by Andrea Steinfeld):**

Hi Bettina, I am Karla's Mum. I just wanted to let you know that Karla is having a wonderful time and an incredible experience working as Dakota Fanning's stand-in in Charlotte's Web. Karla has enjoyed it so much she is looking forward to doing more work. She has been a trooper with many early morning call times. We have just finished week 4 of non-stop work. This week we were in Greendale down on the farm set and then in Spotswood at a Primary School, then in Williamstown for a street scene, then back to Greendale. We are heading back to Bacchus Marsh where we have been staying when Karla is needed at Greendale, on Sunday for a week and a bit. Then they are filming in Heidelberg for the 'fair' scene. Karla has met and spent time chatting and playing with Dakota and all the other kids on location. It has been a rich and varied experience for Karla, her 10½ month-old baby sister Angelina and myself. We are all going to be used as extras in the 'fair' scene. Angelina is also on your books. As Karla is so interested in continuing to work to camera I think now would be a good time to get her involved in some training in preparation for castings/auditions. Can you recommend anything? Thanks so much for the opportunity for Karla. Love and appreciate your good work. Best regards, Andrea Steinfeld (Bettina: thanks for the letter Andrea, check our news section for information on relevant courses we introduced this month.) *Continued next page...*



Another of Bettina's stars George, prepares for Charlotte's Web

Letters "Dear Bettina, my daughter Natalie Saunders was accepted by your agency approximately two weeks ago and another agency at around the same time. I must congratulate you on the friendliness of your staff, particularly Katie who interviewed my daughter and Sharon on the phone. Both girls made us feel like family and not a number which I believe is an amazing quality today, especially as they must deal with many mums all day long. Katie and Sharon were pleasant, patient, helpful and professional and are a credit to your agency.....cont'd

'Till Winter Our thanks go out to all of the kids and parents who have helped to make this autumn newsletter such interesting reading! We have had some great stories and letters contributed by a number of very generous people. It was so exciting to hear about their experiences and to be able to share them with all of you. In our next edition, we hope to bring you a smorgasbord of new stories and that's where you come in...why not email or write to us and tell us about your exciting experience going for a casting or starring in a new commercial? The more the better, so start writing or typing up a storm and we'll feature your words in our next edition. Our next edition will also give you more details on our new child development programme and all the other stuff that happens in the world of Bettina Management over the next couple of months. Until then, love from Bettina.

We continue to search for new talented child models, so if you think you know someone who has what it takes to be a little star, get them to give us a call!

Latest News (Continued)...



Continued from previous page.....By the end of the three days the kids were professionals at modelling their outfits: smiling, turning and posing in front of the large crowds. The audience was clearly delighted by the enthusiasm and professionalism of our children. A huge 'THANK YOU!' goes out to all the wonderful Bettina Management stars who strutted their stuff on the Kidz Expo catwalk as well as their parents: Noah Cariolato, Mia Shapiro, Maria Giakounis, Jake Anderson, Angelica Caragos, Drusilla Barsoum, Adam Kaihe, Rochelle Pranadi, Josh Institoris, Olivia Tuohy, Venessa Valastro, Brooke Galagher, Tamika Siu-make, Madisson Tutauha, Astrid Mullins, Charlotte Gill-

man, Lily Miller, Harry Gatt, Liam Miller, Luke Notarangelo, Alexia Karatzikies, Isabella Blow, Hayley Betts, Stephanie Koutrodimos, Erion Ramlyak, Lian Peters, Kiara Brown, Manu Tutu, Lucy Crossing, Anna Taufa Manu, Kaila Savannah, Monique Chalhoub, Jessica Lollato, Melissa Cirkovic, Aspen Throw, Adam Kaihe, Adam Anastasia, Nicolette D'Onofrio.

Thanks also to our hard working staff: Deanne & Melissa who did a brilliant job at coordinating and hosting the entire event!

New Workshops Bettina Management is thrilled to announce a new partnership with Aspire Media Group to provide a complete school of training for

our kids starting this month. A comprehensive list of teaching modules will be available including Modelling & Finishing, Etiquette & Audition Experience, Personal Make-Up Classes, Wardrobe & Hair Care Styling, Film & TV Workshop and Dancing & Singing. The courses have been designed to cover all skill levels and are modified to suit every age group. The classes will be very hands on, energetic, motivating & fun. This complete school of training will provide your child with an advantage over other candidates, helping them to succeed at auditions, on the catwalk and posing for photographic & TV commercials. Every tool and technique your child needs to get 'that job' ahead of the competition! Not only do these classes teach your children the skills they

need to be successful, they also help to build self-confidence in their everyday life. We are delighted to be able to offer students a new, refreshing approach to training under the guidance of professional teachers who will be facilitating our comprehensive development programme. Workshops have started and will be conducted on Saturdays along with an associated school holiday programme. Positions will fill fast so please ring and book your spot ASAP. Call Deanne for further information on 1300 658016.

Bettina Management on Channel 9's 'The Today Show' Earlier this month we featured on Channel 9's 'The Today Show' with live crosses to our Kindy Catwalk at the Expo.



More of the kids at Kidz Expo

Achievements/Exp.

...cont'd **Bianca Baseggio - Honda TV Commercial:** On Friday 1st April I was chosen to be an extra for a Honda TV commercial. It was at the Calder Raceway. I was chosen to speak in the commercial. I was very excited and nervous as this was my first job. It was a very hot day but I had lots of fun and met lots of other children. I had the chequered flag painted on my arm and other colours on my face. Thanks for everything! Bianca Baseggio.

Ben Masterson - Honda TV Commercial: I was called up for the first time to be an extra for a Honda commercial last Friday. I was very excited. I had to be at Calder Raceway at 8am. I had the Australian flag painted on my face. It was a very hot day, and being in the sun all day, it was a long day. I didn't realise how many times you have to do things over & over to make a commercial. I did enjoy being picked with 2 other kids to be at the front of the line of people and being told to do something different. I liked the ice cream at lunch. After lunch we went into the grandstand, this was fun. We saw Auscars going around the track which was exciting. I had a great day, but I was very tired. Ben Masterson PS, I heard the commercial was going to show in Japan, will I get to see it at all?

Deanne and our kids had to be up bright and early to appear on the programme and 'The Today Show's' Steven Jacobs kept all the children entertained in-between live broadcastings. The kids were so excited about being on TV and they all did an exceptional job and Bettina was very proud of them! Thanks again to our little TV stars: Mia Shapiro, Josh Institoris, Drusilla Barsoum & Astrid Mullins.

New Sydney Office Our new office in Sydney has recently opened. The office is located at Level 2, 110 Botany Road, Alexandria NSW 2015. Thanks to Katrina, Tracy and Melissa for all of their help in managing the move and setting-up the new office!



Early this year, we became a proud sponsor and supporter of the Bonnie Babes Foundation. The foundation cares for families who have lost babies from stillbirth, miscarriage and prematurity. Their focus is on counselling and they provide a vital support network for families Australia-wide grieving the loss of a baby. If you would like to learn more about this charity or make a donation, you will find a link to the Bonnie Babes website on our homepage or call them on 03 9758 2800.

Photo Competitions We would like to heartily congratulate the winners of our recent photo competitions held in Melbourne and Sydney! We wish you every success as a new member of the Bettina Management family!

Sydney Royal Easter Show: Tippah Dawn, Courtney Bird, Ryan Henderson
Kidz Expo: Bailey Rule, Mackenzie Cooper
Parent's Babies' & Children's Expo: Joshua Martin, Indyah Burton, Alexie Stahlhut
Roselands: Rima Nakat, Ellen McDonald
Highpoint Shopping Centre: Patricia Dabu, Jessica Howden, Daishell Smith
Chadstone Shopping Centre: Montana Cox, Emily Evans, Remy Sigal

Letters Continued from previous page.....Katie and Sharon were pleasant, patient, helpful and professional and are a credit to your agency. It is most impressive to have the telephone answered by a human; the personal touch is so refreshing and that was the deciding factor that gave us the confidence to join the 'Bettina' family!" **Joanne Saunders**

"Dear Bettina and staff, words are not enough to describe the excitement you brought to our family. Especially little Melissa modelling on the Saturday morning at the Expo. She loved it. It was the most happy day for our family, watching Melissa's dream come true. She always wanted to be on the catwalk and finally you made her dream! We thank you sincerely! My whole family loved the show and we are overjoyed! Thanking your lovely staff whom really were great and very professional." **Lisa Cirkovic & Melissa Cirkovic**

"...I wanted to write and show my appreciation (and Charlotte's) for being invited to be involved in the Kids Expo fashion parades in Sydney this past weekend. It was great fun and learning for both of us! Most of all though I wanted to say a big congratulations to Deanne and the team for all their hard work. Deanne was amazing with the kids. She was motivating and fun and is certainly in the right industry. Also, she tells great children's stories - with the actions!! Definitely book her version of The Three Little Bears for your Christmas party entertainment! Everyone did a great job, especially as they were working with a bunch of amateurs (and I am talking about the parents here, not the kids!) It was great to see the kids grow and blossom over the weekend as they mastered the catwalk and the whole weekend was a very exciting starting point for many little careers (we hope!). Anyway, just wanted to thank everyone for making us feel special and that it was an honour to represent Bettina!" **Stephanie and Charlotte Gillman**

"Just a quick message to say that we participated in Kidz Expo on the weekend with my son Joshua modelling some clothes, at times it got pretty hectic and Deanne and Melissa handled it with ease. They were fantastic and thoroughly professional all weekend. They made it fun for the kids. Thank you for making our first outing with you enjoyable. Hope to be hearing from you again soon." **Shannon Timms**