



Summer is upon us and that not only means fun in the sun, but that the Summer Edition of the Bettina Management newsletter has arrived! It has been a very exciting past few months for the agency and for our "Little Stars" who have been kept very busy with castings aplenty! **See our 'Jobs' section for details of some of the work our kids have recently been employed for.**

The highlight for the agency and our kids over Spring would most certainly have been our substantial involvement at the **Spring Racing Carnival** and this tops the list of stories in our **'News'** section. Once again, we have received a number of letters and emails from our kids and their parents enabling us to all share in the excitement of **recent work they have completed.** These stories are contained in our **'Achievements/Experiences'** section of the newsletter. To have your modelling stories included in our Autumn newsletter, please email them to [stories@bettina.com.au](mailto:stories@bettina.com.au) or to our new office (more info in the 'News' section about that!).

See us on the Web!

[www.bettina.com.au](http://www.bettina.com.au)

## Jobs

Once again our kids have been extremely busy over the past 6 months. Following is a list of some of the TV and print work that our kids have casted for or featured in since March:

Allergies Health Initiative, ABC Kids, AGL, 'All Saints' TV Show, Australand, AXA, Big W, 'Blue Healers' TV Show, 'Blue Water High' TV Show, Bone Marrow Donor Institute, Bonnie Babes Foundation, Cadbury Schweppes, Cancer Institute, Chain Reaction, 'Charlotte's Web' (U.S. Film), Clearview, Coles, Connections Child Youth & Family Services, Credo Marketing, Daihatsu, Daily Telegraph, Dimmeys, Doctor Pepper, Domaine Homes, Don Smallgoods, Dowd Corporation, Emirates, Epsom, 'Eucalyptus' (Film), Foote Cone & Belding, Fox Sports Channel, Foxtel, Frontline Stores, Ghost Rider (U.S. Film), Giddy Goanna TV Show, HIA, Hinkler Books, Holden Special Vehicle, Holeproof, Huggies, Inspire Works, Kambrook, Kelloggs, Kimberley Clarke, K-Mart, Kool Aid, KR Castlemaine, Kraft, La Dame, Landcom, 'Last Man Standing' TV Series, Lincraft, LL Bean, McDonalds, Medibank Private, Miki House, Minihaha, Mirvac, Mitsubishi, Nestle, Nissan, Nutri Grain, Optus, Osh Kosh, Pacific Brands Clothing, Pacific Publications, Pantene Shampoo, Patons, Perfect Italiano Cheese, Pizza Hut, QVB, Radiant, Rebel Sport, Sakata, Slazenger, Smiths Snackfood, Sony, Spotlight, Sprowles, Manifesto Films, Statewide Secured Investments, Studio Bambini, Sudo, Sunday Telegraph, Suzuki, Target, Toyota, Transition Lenses, Uncle Toby's, Victoria Racing Club, Victorian Government, Worksafe, Wyeth Prevenar and many more!

## Latest News

### Spring Racing Carnival

Bettina Management and our kids had a starring role during the Spring Racing Carnival this year. They featured in a number of events including the **Parade of Champions**, a promotional shoot with the **Collingwood FC** and the **'Kids Fashions on the Field'** on **Emirates Stakes Day** in front of 45,734 people at a water-logged Flemington.

*Continued next page...*



Angela, Ronel & Bettina at the judging of "Kids Fashions on the Field"

### Other News Headlines...

**New Head Office Opens, Casting For U.S. Blockbusters!!**

*Full stories on the next page...*

## Achievements/Experiences

In the last newsletter we introduced a new section which enabled our talent and their parents to tell stories of their recent exciting experiences. We received a great response to this new addition so we plan on making this section an ongoing feature of future newsletters. This edition we hear about **Cooper Hoskins** and his starring role in the new AGL TV Commercial, **Emily Dean's** ongoing assignments with Target and **Sebastian Falcone's** day at the races with Collingwood star Nathan Buckley.

**Cooper Hoskins - AGL TV Commercial** (Story by Tracey Hoskins): We got the call on Monday the 16th August 2004 from Bettina asking for Cooper and Reid to attend a casting for an AGL TV Commercial at Toni Higginbotham. When the boys finished, I asked them how they think they went. Cooper replied, "I think I will get it"... "do you now?" is all I said, and I had a bit of a chuckle. On the Friday as I was driving down to Wollongong for the day, I got the exciting news from Bettina to let me know that Cooper had been accepted for the AGL ad, and could we be at wardrobe at 6.00pm on that night at Bellevue Hill. What an experience! ...what an amazing house, or should I say mansion! ...it was gorgeous! How cool - my son will be in a commercial! We received another call to say the filming of the ad would be on Thursday 26th August at 4pm at Homeworld, Kellyville. Wow! This is really happening! Cooper's feelings were very calm, but excited. He wasn't nervous at all. Jackie, who we met at wardrobe, rang to ask if we would mind if they put us up at the Crown Plaza for the night. Wow! Of course we agreed. We arrived at the Crown Plaza about 2pm, checked out our beautiful room and got ready to be on location by 4pm. *Cont. next page...*

## Letters

We have also received a number of letters from parents recently, some of which you will find on the other side of this newsletter including Diana Ramlyak's great news about her son Erion & Claire Mullins' news that her daughter, Astrid has been shooting cover shots for Studio Bambini.

## Till Autumn

Well that brings to close this edition of our newsletter. From all of us here at Bettina Management, we wish you a safe and enjoyable festive season and hope that our agency and all our models have a successful 2005! Our goal is to make sure that each newsletter is as valuable as possible to our kids and parents. We are constantly developing and enhancing the content and would greatly appreciate any feedback or suggestions you may have to help us achieve just that. Please don't hesitate to forward your thoughts and ideas to our office or email: [newsletter@bettina.com.au](mailto:newsletter@bettina.com.au) But for now, enjoy the summer sun until our next edition hits your letterbox. Kindest regards, Bettina.



## Latest News (Continued)...

### Spring Racing Carnival

#### Emirates Kids Fashions on the Field

Over 1000 budding fashionistas packed out the Member's Car Park marquee for the popular Emirates Kids Fashions on the Field competition supported by Bettina Child Model Management. The competition was for "fun and fashionable racewear" and there was a record prize pool including a five-night trip to New Zealand flying Emirates and a modelling contract from Bettina Child Model Management.

The contestant's garden was a sea of colour and the VIP area was dotted with celebrities and sporting champions including Nathan Buckley, James Tomkins, Drew Ginn and Brooke Hanson. The entrants should all be commended for their effort and the judging panel including

Home & Away's Sam Atwell, milliner Kim Fletcher and our very own Bettina from Bettina Child Model Management had an incredibly tough job narrowing down the fashionable field.

A number of Bettina Management kids received an invitation to enter the contest. Congratulations to Nick Smith who took out the junior boys section and won a modelling contract from our agency.

#### Collingwood Promo Shoot



Our kids mixed with the stars of the Collingwood Football Club as they took part in an Emirates Stakes Day promotional shoot. It was a chance for many of our boys and girls to rub shoulders with the Collingwood players including Nathan Buckley. A huge 'thank-you' again goes out to all our models who attended the shoot. They were: Hannah

Wright, Sebastian Falcone, Alexandra Bennett and Stefan La Rosa.

#### Parade of Champions

A star studded line up of past Melbourne Cup winning horses, as well as current jockeys, trainers and racing legends paraded down Swanston Street to Federation Square and Bettina Management models were part of the official parade. A BIG 'thank-you!' goes out to all the kids who participated and helped to create a fun and enjoyable day for all.

#### New Head Office Opens

In line with our continued growth in prominence in the child modelling industry, Bettina Management recently moved into a larger office in the Melbourne Docklands precinct. This was necessitated as a result of the increasing workload and subsequent staff numbers. Our new office is located at Suite 601 "The Boyd"

(New Quay), 5 Caravel Lane, Docklands 3008.

The building is located between Channel 7's digital studios and the new \$110 million development, Central City Studios where Nicholas Cage is about to start filming the \$40M feature film Ghost Rider. We are casting for Ghost Rider as this newsletter goes to print!!

#### Casting US Blockbusters

As mentioned in relation to our new head office, Central City Studios (across the road from our office) recently secured the contract to produce Ghost Rider which is expected to star Nicholas Cage. We are presently casting for this blockbuster film!

We are also presently casting for Paramount Studio's remake of the 1952 children's book Charlotte's Web by EB White.



Bettina & Nathan Buckley presenting to the winners.

#### Letters

"...I would just like to say 'thank you'. Blake has been very lucky to even have the chance to go to two castings already. This gives me peace of mind knowing that the agency really does work for you. Before I joined I had heard some stories about other agencies and I was a little worried. I understand that all children might not get work but it is good to know that their photo is there and being shown to clients. Thanks again." **Renee McDermott**

"...I also appreciated the newsletter that was included in the application form I was provided. It was extremely helpful to read the achievements/experiences section which gave me a good idea of what Emily and I should expect on the day of a photo shoot. The story about Lauren Saunderson was amazing, her first photo shoot, broken wrist and all. Thankyou!" **Brad & Emily Parkinson**

"...Astrid did the shoot today for **Studio Bambini** in Kiama even though it was raining this morning they had no choice, but luckily it had cleared up by the time we got there. She only had one outfit this time and posed with a little boy. It took a long time as they were going for the cover, which is exciting. On the way back we were caught in a really bad hail storm the size of pebbles, so bad in fact that they closed Sydney Airport. Anyway we're home safe and sound!" **Claire Mullins**

"...Erion is in the Anti-Cancer Council magazine. He is on the front and back page and page 7. Thanks for everything you've done. You started a new book in Erion's life and we are both glad that you are in our lives. Once again THANK-YOU Bettina" **Diana & Erion**

## Achievements/Experiences

#### Cooper Hoskins - AGL TV Commercial (Continued)

We arrived at 3.15pm as we could not wait any longer. We were welcomed and made to feel at ease. Everyone was so friendly! We met some really nice people. Some of who we still keep in contact with.

They were running a bit late and did not start filming 'till about 6.00pm but we didn't mind. The cast had makeup, hair and wardrobe to attend and they even fed us! It was beautiful! They called Cooper and the other cast members to the set. The emotions had really set in by now. The backyard where they were filming was too small to let parents out there, but we managed to sneak a look. What a wonderful experience it was for my son Cooper, and also for me as a parent.

They called it a night at 10pm. We left to stay at our beautiful room at the Crown Plaza.

What a day! When the ad came to air, the whole family were all jumping around with excitement!

#### Emily Dean - Target Ads (Story by Lisa Dean)

We had talked about signing Emily to a modelling agency for some time but it was her schoolteacher who finally convinced us to do it. So, after the initial rush of interviews, photos and measurements we waited with great anticipation.

Emily's first assignment was exciting, with an audition for a television commercial to be shown in the US of all places. To our surprise Emily received a call back, and while she didn't secure the assignment, there has hardly been a fortnight since, when she hasn't had at least 1, 2 or more jobs. The assignments have taken us to parks, schools, the beach, yacht clubs, swimming

pools and studios, and we have met lots of interesting, professional photographers and staff (even Bettina's daughter) who always ensure a fun environment for Emily. Emily especially loves wearing all the pretty clothes and has modelled toys, shoes, pencils, bathers, and even a laminating machine! Emily says the highlight of photo shoots is getting to try out

lots of different hairstyles – and even mum is now getting more adventurous than pigtails and plaits. It has been a learning curve for Emily and mum (who has to keep the mobile phone handy and charged) but one that has been well worth it.

While Emily's most recent assignment was a photo shoot for Target that comes out at Easter (can you believe it?), her thoughts are very much on Christmas and we look forward to continued health, happiness and assignments in 2005.

#### Sebastian Falcone

#### Collingwood FC Photo Shoot (Story by Sebastian Falcone)

I won a contract with Bettina's agency at the Kid's Expo this year. I didn't think that I would win, but I got a phone call, and Bettina said that I did. I was so excited, because I knew that my Mum and Dad could never afford something like this to happen to me.

Bettina soon rang to say that I had a photo shoot for the races. She said that it was with some football players. IT WAS WITH NATHAN BUCKLEY!!!!

I was so excited because he is my favourite player. I then went into a competition for Emirates Day, but someone else won. But, I met Nathan and his friends at the races and had a great time. I now have another photo shoot to go to. Thank you Bettina! Sebastian Falcone

