

See us on the Web!

www.bettina.com.au



Welcome Kids & Parents to the second edition of the Bettina Management newsletter. We continue to receive calls from parents who are interested in knowing more about the type of work our clients are requesting children for and asking when the next newsletter is coming out as they found the last one both informative and interesting.

Once again, our aim with the newsletter is to keep you up to date with the various events and achievements of our "Little Stars". Keep an eye out on our new Website which was recently updated to provide a more informative and valuable resource to both you and our clients. A big thank you to all the parents & kids that sent in letters and emails of their experiences. If you'd like to share your modelling experience with others in our next newsletter, please send them in or email to stories@bettina.com.au

Jobs

Its been a very busy start to the year with castings for TV & catalogue work coming in hot and strong! It's a rather exhaustive list of jobs that our kids have either cast for work or featured in, but as we are so often asked, here is a list of the work we've been involved with over the past 6 months.

TV/Film: Uncle Toby's, Sanyo, Continental, White Wings, Coco-pops, Peugeot, MacDonalds, Stingers, Lion King, Toyota, Wizard, Wacky Boy, Honda, Capri Sun, Coles Myer, Kraft Oreo, Simpson, Scooter, Cool Aid, Lunchables, Red Rooster, IXL Fruit, Kelloggs, Huggies, Medi-bank Private, Coon, Sony Playstation, Tip Top, Small Clams, KFC Zinger, Wendy's, The Queen & I, St.Johns Ambulance, Volvo, Telstra, Target, Sarah Lee, Metlink, Heinz, Holden, Bluescope Steel, San Remo

and for **Catalogue:** Osh Kosh, Peter Alexander, Audi, Designer Kidz, Chain Reaction, Target, K-Mart, David Jones, Run Scotty Run, Studio Bambini, Hang Ten, Continental, Forest Hill Chase, Nivea, Akta-vite, Domain Homes, Centro Property, Spotlight, Slazenger, Minihaha, Funtastic Toys & Emirates.

Regardless of the fact that there has been an excellent supply of work recently, we are continually growing our client-base in the quest for more & more work. We recently undertook a telemarketing exercise which resulted in the addition of over 60 casting agents, photo studios & advertising companies to our client database. And please remember, just because we don't ring you every few weeks to keep you informed, we are constantly putting your child up for work, the final decision always rests with the client.

Achievements/Experiences

We thought for something different this newsletter, we would let our talent & parents tell their own stories so they could share their experiences with other parents.



Our first story is from Michele Saunderson;

About 10 minutes before we were due to head off to Lauren's first photo shoot, she accidentally fell off her toy slide and hurt her wrist. She was all dressed and ready to head off but was in quite a bit of pain. We had to cancel the appointment which was really disappointing for Lauren because she had been so excited about doing the job. At the hospital, they told us that it looked ok but we should get an x-ray for our own peace of mind. They referred us to a medical centre because they were very busy.

Continued next page.....

Other stuff

We talked about representation of your children to our clients in our last newsletter and we are pleased to advise that the new initiatives of Summer & Winter (6 monthly) talent books and the online database are now in place with our clients. Early signs are very encouraging that Bettina Management are certainly receiving the lions share of work for your children. Clearly, the more exposure we are able to get for your children over other agencies, the better chance they have of receiving work. We are the only children's agency in the country that publishes two talent books per year for greater "up to date" exposure of our talent. The online talent book through AT2 which is accessible to our clients by logging on though our website ensures all of our talent is immediately accessible to our clients as soon as they join the agency. This has proved an excellent source for the kids to gain work in the area's of TV & Film. Many of the jobs listed above in the "Jobs" section of the newsletter have come through the AT2 service. Whilst on the subject of AT2, if you have young ones (babies and toddlers) who are growing quickly, we do encourage you after about 6 months of joining the agency to add photos to the AT2 website. Please do not replace the original photos as the default image. An additional two images can be added for viewing by our clients. If you are unsure how to do this, please ring AT2 directly on (03) 9348 1577 for details.

We hope you have enjoyed and benefited from reading our newsletter. If you have any suggestions for content in future newsletters, please email us at newsletter@bettina.com.au with your suggestions. Best of luck, Bettina.

We're always on the lookout for cute new little stars, so if you have any relatives or friends that want to join in on the fun, get them to give us a call!

Achievements/Experiences (continued)



Story by Michele Saunderson

Continued from front page....

By this time, Lauren's wrist wasn't hurting and she could move it freely. We called Jane to see if we could still make the appointment. She said that unfortunately they had to substitute Lauren. Lauren was disappointed so we headed to McDonald's for a play to cheer her up. She was finding it hard to climb and play again so off we went to the medical centre for an x-ray again. It was quite a wait and as time went on she was feeling better again. Then

Jane called and asked if we could still make it. I checked with Lauren who was very keen. We left the doctors, having not seen anyone.

Lauren was so excited about the photo shoot that she had forgotten about her wrist. We made it to the appointment and Lauren loved it. She got to wear a pretty pink dress and quickly made friends with the other model, Chloe. They looked fantastic and had a ball. Afterwards, Lauren started complaining again about her

wrist. Back to the doctors, an x-ray later and it showed that she had broken her wrist. Now she was in plaster for 4 weeks.

We emailed Jane and Bettina to advise them. They told us that the client was very impressed that Lauren was able to show up to the photo shoot and do so well. I told Lauren about this and she was very proud. She asked when she can do it again. I figure she is talking about the photo shoot and not the broken arm!



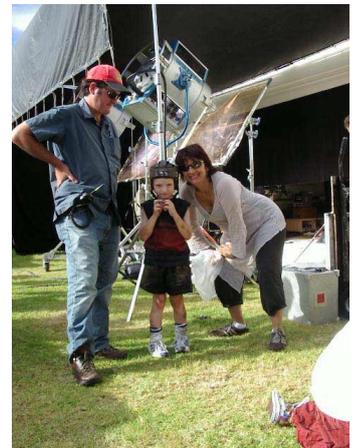
Story by Mark & Polly Vinall



On Thursday the 1st of April, April Fools Day, Rufus Aitken-Vinall co-starred in the new Sara Lee Commercial. The day started in Bigalo, Sydney, at 0830 with wardrobe and makeup and Rufus was soon on set in front of the Camera along with 2 huge lights that were blasting reflected light into the kitchen set. Unfazed by the hustle and bustle of the 38 person crew and listening only to the 1st Assistant Director for his cue, six year old

Rufus along with his pseudo brother and father acted out their respective roles. When not performing in front of camera the actors relaxed in the makeshift "Green Room" while the crew reset for the next shot. Lunch was served in the double garage and tea, coffee, cold drinks and snacks were available on tap throughout the day. The commercial was for Sara Lee Cookies and in the afternoon all three actors were bursting

at the seams from take after take of cookie eating. Rufus didn't complain, he loved them! The shoot went very well and everyone congratulated each other at the end of the 8 hour day. The feedback that we received from everyone on Rufus performance throughout the day was very complimentary. As his parents we feel very proud of our son, who entered into his debut role with much enthusiasm.



Story by Tarryn Krysten (Riggio)

My experience with the Nivea journey started with a phone call by the Bettina Agency, some two or three weeks prior to the main shoot asking me to attend the photo studio.

Incredible! The phone call asking for my presence to a shoot for the adolescent skin care company, finally reached me, and with euphoric joy I took all information required for me to be present on the big day. Me!!, Wow!!

Trying to get some sleep on the night proceeding was very difficult. The adrenaline level was obviously running high; I assumed I had a huge day ahead of me on the day to come. The Modelling job after all, was for the skin care giant, Nivea, as referred to by girlfriend magazine. I was now

about to model for Nivea, double Wow!! After having a restless night, I awoke at 6:30am on the morning of the shoot. I was so excited, however, total ready to go. So eager to get there that the psychology made it seem a much lengthier time to reach the destination. The reality of it all was that it was only half an hour away.

Eventually I arrived at the first venue - Benedict Café in St. Kilda on a beautiful, crisp and wonderfully sunny 7:30am morning. It was here that my introduction to the shooting crew and three other beautiful girls that I would be working with for the rest of the day had reached me. I felt so privileged to meet these wonderful people and they made me feel so comfortable. A call of, "Tarryn!" eventually broke our chit chat-

ting attitude which I was fondly enjoying broke to the reality. All of a sudden I was thrust into the world of modelling. First make-up, then wardrobe, then all of a sudden the crew directed me to the set. The voices began, "Just look to the side Tarryn!", "That's it!" and then, that first click of the shutter. It amplified and excited every cell in my body; it was my first pro-shoot. Amazing!! Finally, it dawned on me. The pace seemed to be relentless. We went from one venue to another. We shot at St. Kilda beach with the scenery just so beautifully inviting. It just seemed perfect, even with all the, "look here!, look there!, down!, up!"; along with all the other gestures demanded. The Astor theatre in Chapel street, another historical St. Kilda attraction was another of our target visits. We spent several hours at each location.



After our adventurous journey and experiencing the life of a model - in a small way - we then headed off to the photographer's studio for even more shots. It just seemed so surreal! After experiencing the best day of my teenage life, the day culminated with the last few shots along with the in-between chit chats of my beautiful colleagues.

It was abruptly 5:30pm and we had completed the Nivea, Girlfriend magazine photo shoot. Just so much fun and so enjoyable I didn't want the day to end. However, it had to, so like before I await the next call.