

NEWSLETTER -
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Bettina
M A N A G E M E N T

We're on the Web!

www.bettina.com.au

A big Hi and Welcome Kids & Parents to the new Bettina Management newsletter. We get a lot of calls from parents who are interested in knowing more about the type of work our clients are requesting children for, so we have developed this newsletter as a means of keeping you all informed.

We will be publishing this newsletter at least twice a year to keep you up to date with the various events and achievements of our "Little Stars". Keep an eye out on our Website which will be updated this month to provide a more informative and valuable resource to both you and our clients. www.bettina.com.au

Jobs

Many of our talent from both Melbourne and Sydney have featured in various TV commercials over the past few months. These consist of; Red Rooster, Telstra, Target, Scooter, Volkswagon, Nutrigrain, Slazenger, Nissan Noodles, Saltanabran, Mastercard, Volvo, McDonalds, Tip Top, Kellogs, St.Johna Ambulance & many more. We have also been busy putting up our talent for catalogue work and fashion parades. A collection of the catalogue work has included; Myer, K-Mart, Designer Kids, Chain Reaction, Dimmies, David Jones, Gumboots, Forest Hill shopping centre, Spot Light, Bella Ballerina, Run Scotty Run & more.

Remember to purchase the new Studio Bambini magazine, known as the 'Vogue for kids'. Both Melbourne and Sydney talent are featured throughout. Well done to **Sally** in Sydney for her fantastic work in bringing some amazing kids onto the books. It's only early days in Sydney, and our national clients have already expressed their approval by booking talent for

Achievements

Congratulations to Stefan La Rosa (pictured below) who has been chosen to play a major role in an upcoming mini series called 'Sleep over Club'. Stefan is fortunate enough to be living on the sunny Gold Coast for at least 6 months whilst shooting the show, which will be aired in the U.K and Australia. So keep your eyes peeled for our cool dude named 'Marco'. I recently visited him on set, he is having a ball!



Events - Workshops

We are delighted to inform you that Bettina Management is conducting *Modelling and Acting* workshops throughout October in Melbourne. These workshops are designed to be both fun and educational, whilst at the same time will assist in preparing your children with the skills and confidence required for us to represent them for Modelling and Acting assignments out there in the real world.

The workshops will also benefit those wishing to enhance their self confidence, presentation and deportment. The skills taught will open many doors for the children and will remain with them throughout life. The workshops are open to 'Bettina Management' talent and also friends.

For our Sydney families, if you are interested in participating in local workshops, please contact us to register your interest.

Other stuff Have you spoken to the gorgeous Jane? Due to the growing demand from clients and general activity in the office, Jane has joined Bettina Management to assist with the booking of children for jobs, and to also lend her expertise in co-ordinating and teaching our new Modelling and Deportment workshops. If you happen to speak to Jane at any time, please join with me in welcoming her on-board. As many of you will be aware, we are very excited about the development of a new (industry first) Online Talent Book for the added representation of our talent. Within the next couple of months all of our current talent will be starring on the website and will also be represented on a colour hard copy talent book which will be distributed to our clients every six months. This is an initiative derived through research and consultation with our clients. It is very important to us that we represent talent in a way that clients prefer to ensure that we maximise the chances of your children getting work ahead of other agencies. Our innovative Online Database will provide clients with an "easy search" function that will enable clients to browse for and book talent online. It's as easy as 1-2-3, so we expect that clients will gravitate towards using our online booking service ahead of the alternatives.

We hope you have enjoyed and benefited from reading our newsletter. If you have any suggestions for content in future newsletters, please email us at newsletter@bettina.com.au with your suggestions. Best of luck, Bettina.

Please note our new national phone number: 1 3 0 0 8 8 8 6 1 1

We're always on the lookout for cute new little stars, so if you have any relatives or friends that want to join in on the fun, get them to give us a call!